



THE VOICE OF BRAIN INJURY

Support brain injury survivors and their families





2019 Corporate Partnership Program

About the Brain Injury Association of New York State

The Brain Injury Association of New York State (BIANYS) is a statewide non-profit membership organization that advocates on behalf of people with brain injuries and their families, while promoting prevention. Established in 1982, BIANYS provides education, advocacy and community support services that lead to improved outcomes for children and adults with brain injuries.

About the 2019 Corporate Partnership Program

The Brain Injury Association of New York State's Corporate Partnership Program increases visibility and provides unique brand awareness opportunities for partner organizations. Through the program, organizations are given exclusive benefits and recognition commensurate with their annual level of participation. All contributions from Corporate Partners are used to enhance existing programs and projects benefiting thousands of people impacted by brain injury throughout New York State.

All 2019 Corporate Partnership Packages include:

- Membership in the Association
- Subscription to the Journal of Head Trauma Rehabilitation
- Subscription to the BIANYS Brain Power Newsletter
- Membership in the Brain Injury Association of America (Includes subscription to BIAA Newsletter, The Challenge)
- All benefits of BIANYS Basic membership, including the ability to vote for District Representatives on the BIANYS Board of Directors and member discounts at events and activities
- Discounts and special offers for BIANYS Conferences and Professional Development Series



Welcome to the 2018
Journey of Hope Gala

Presented By

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Thank You for Your Support!

BRAIN INJURY ASSOCIATION
OF NEW YORK STATE

THE VOICE OF BRAIN INJURY

2019 Corporate Partnership Packages at a Glance

	\$25K+	\$10K	\$5K	\$2.5K	\$1.5K
Basic Member Benefits	X	X	X	X	X
Professional Development	X Presenting Series & Speaker's Bureau	X Speaker's Bureau	X 15 Registrations	X 10 Registrations	
Annual Conference & Professional Symposium	X Presenting Underwriter	X Supporting Underwriter	X Contributing Underwriter	X Exhibitor	X Exhibitor
March on for Brain Injury 5K & Family Fun Walk	X Presenting Sponsor	X Gold Sponsor	X Silver Sponsor	X Bronze Sponsor	
Journey of Hope Gala	X Presenting Sponsor	X Silver Sponsor	X Bronze Sponsor		
Individual Memberships	X 50	X 35	X 20	X 10	
Website Advertising	X	X	X	Option to Add On	Option to Add On

Platinum

\$25,000+

As a 2019 Platinum Corporate Partner, your organization will receive:

- Basic Membership Benefits
- Professional Development Series Presenting Sponsorship (Category Exclusive)
- Potential to be part of BIANYS' Speaker's Bureau for a Professional Development event
- Professional Symposium & Annual Conference Presenting Underwriter
- Statewide March On for Brain Injury 5K & Family Fun Walks Presenting Sponsorship
- Journey of Hope Gala Presenting Sponsorship
- Fifty (50) Individual Memberships
- Advertising banner on BIANYS website and listing on membership page with link to your website

Gold

\$10,000

As a 2019 Gold Corporate Partner, your organization will receive:

- Basic Membership Benefits
- Potential to be part of BIANYS' Speaker's Bureau for a Professional Development event
- Professional Symposium & Annual Conference Supporting Underwriter
- Statewide March On for Brain Injury 5K & Family Fun Walks Gold Sponsorship
- Journey of Hope Gala Silver Sponsorship
- Thirty- Five (35) Individual Memberships
- Advertising banner on BIANYS website and listing on membership page with link to your website

Silver

\$5,000

As a 2019 Silver Corporate Partner, your organization will receive:

- Basic Membership Benefits
- Fifteen (15) registrations for our quarterly Professional Development Webinar Series
- Professional Symposium & Annual Conference Contributing Underwriter
- Statewide March On for Brain Injury 5K & Family Fun Walks Silver Sponsorship
- Journey of Hope Gala Bronze Sponsorship
- Twenty (20) Individual Memberships
- Advertising banner on BIANYS website and listing on membership page with link to your website

Bronze

\$2,500

As a 2019 Bronze Corporate Partner, your organization will receive:

- Basic Membership Benefits
- Ten (10) registrations for our quarterly Professional Development Webinar Series
- Professional Symposium & Annual Conference exhibitor space
- Statewide March on for Brain Injury 5K & Family Fun Walks Bronze Sponsorship
- Ten (10) Individual Memberships
- Additional opportunities available

Standard

\$1,500

As a 2019 Standard Corporate Partner, your organization will receive:

- Basic Membership Benefits
- Professional Symposium & Annual Conference exhibitor space
- Additional opportunities available

Add-Ons

Exclusive Opportunities for our Corporate Partners

Presenting Sponsor: Meet and Greet Tour (Category Exclusive)

People and families affected by brain injury, caregivers, and professionals from health and human services organizations are invited to attend four meet and greet informational sessions across the state.



- Logo placement and mentions in all media (print, radio and digital) marketing and promotion in four markets; Meet and Greet locations to be determined by BIANYS
- Logo and recognition on four Meet and Greet event listings on bianys.org
- Remarks and tabling opportunity at each Meet and Greet location

\$5,000

Advertising

Hundreds of people from across New York State and beyond visit bianys.org everyday, seeking medical information, legal information and more information on living with a brain injury.

- Logo placement on a sliding banner on bianys.org home page
- Listing on our membership page (by industry) with a link to your website

\$2,500

2019 BIANYS Events and Activities

Professional Development Webinar Series

Quarterly, Online

In 2017, the Brain Injury Association of New York State launched a Professional Development Webinar Series designed to train professionals working with people and families impacted by brain injuries across the state. Registrants receive Social Work Continuing Education Contact Hours, Certified Brain Injury Specialist (CBIS) CEUs or a certificate of attendance for each webinar attended.

Meet & Greet Tour

Spring 2019, Locations across New York State

People and families affected by brain injury, caregivers and professionals from health and human services organizations are invited to attend our meet and greet informational sessions across the state.

March On for Brain Injury

September 14, 2019: Hudson Valley, Long Island, Rochester

Entering its sixth year, March On for Brain Injury brings people together all over the state for a 5k and Family Fun Walk to raise money and awareness for brain injury. As we honor exemplary members of the community, our most popular event brings hundreds together for a day of physical activity, celebration and hope.

Journey of Hope Gala

November 7, 2019: New York, NY

Our gala is an elegant evening of celebration and recognition of individuals who have made significant advances in the field of brain injury. Cocktails, music, and awards make this a night to remember.

Be Part of the Voice of Brain Injury

Support. Educate. Advocate.

NAME _____

COMPANY _____

ADDRESS _____

CITY, STATE ZIP _____

PHONE _____

EMAIL _____

PRINT LISTING _____

(how you would like your name to appear in printed materials)

TYPE OF
MEMBERSHIP:

☐ Platinum - \$25,000+

☐ Standard - \$1,500

☐ Gold - \$10,000

☐ Add-On: Advertising (\$2,500)

☐ Silver - \$5,000

☐ Add-On: Meet and Greet (\$5,000)

☐ Bronze - \$2,500

☐ Yes, I would also like to provide an additional contribution to support BIANYS.
Please add \$_____ to my gift.

**For questions regarding our Corporate Partner Program,
Contact Eileen Reardon at ereardon@bianys.org**

PAYMENT INFO

___ Enclosed is a check in the amount of \$ _____

___ Credit Card: Please pay online at bianys.org or contact us at
518-459-7911

Please return form to BIANYS
4 Pine West Plaza, Suite 402
Albany, NY 12205
518-459-7911
info@bianys.org