



## OUR MISSION

The **mission** of the Brain Injury
Association of New York State is to
minimize brain injury through prevention
and to support, educate and advocate for
individuals with brain injuries and their
families.

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## MESSAGE FROM OUR PRESIDENT & EXECUTIVE DIRECTOR

As we say farewell to another year, we are struck by how quickly time spent supporting individuals with brain injuries across New York State flies by. We are thrilled by what we take on - and accomplish - every day.

Our 2016 Annual Report highlights our mission-based work that is dedicated to providing education, advocacy and community support services that lead to improved outcomes for children and adults with brain injuries. This report outlines some of the achievements and progress in selected key areas over the past year, and some of the philanthropic investments that made them possible. It is evident that our work would not be possible without the tremendous support and investment of our volunteers, members, donors and corporate partners. We thank you for continuing to make our work possible.

Our focus continues to be building our visibility and strengthening the organization's outreach and support services to individuals with brain injury and their families across the state. Thank you for playing a vital role in our work. Together we can be successful and serve more survivors, support caregivers, and create a better future all.

BARRY DAIN President EILEEN REARDON
Executive Director



## HIGHLIGHTS FROM 2016

- Hosted inaugural Advocacy Day. More than 200 individuals, family members and community supporters came to Albany to share their experiences, meet with legislators and show their support for brain injury awareness.
- Launched Concussion Initiative Advisory Committee bringing together experts in the arena of concussion to create a plan for addressing concussion prevention, diagnosis, treatment and management.
- Expanded Meet & Greet tour. Individuals and their families impacted by brain injuries, caregivers and professionals from health and human service organizations were invited to attend individual meet and greet sessions across the state. Meet & Greets were held in Staten Island, Buffalo, Binghamton, Saranac Lake and Long Island.
- Attended the 2016 BIAA Congressional Day in Washington, D.C.
- Hired first Communications Director to increase agency visibility.
- Educated 1284 New York State professionals on brain injury through the HRSA grant.
- Enrolled 52% more families in the FACTS program compared to 2015.
- Helped provide support to 793 individuals through our Family Helpline.

## **ADVOCACY**

## UNIFORM ASSESSMENT SYSTEM FOR NEW YORK (UAS-NY)

The overall goal of the UAS-NY is to utilize a comprehensive assessment system within eight Medicaid home and community-based long-term care services and programs.

BIANYS advocated that this tool be reassessed and adjusted, or that a better tool be used to assess need. The tool's implementation with the TBI Medicaid Waiver was put on hold due to these actions and new training protocols on brain injury and cognitive disabilities were put in place by the New York State Department of Health

### **CONTINUUM OF CARE**

BIANYS drafted a proposal to create a Continuum of Care program in New York State (NYS) and requested funding through the NYS budget.

Proposal addresses 3 areas: Prevention, Education, Services.

#### CONCUSSION INITIATIVE

BIANYS brought together experts in the arena of concussion to create a plan for addressing concussion prevention, diagnosis, treatment and management. The Concussion Initiative focuses on Return-to-Life for New Yorkers of all ages who sustain a concussion.

#### LEGISLATIVE SUCCESSES

**April 1, 2016:** NYS Budget was passed by the Legislature including language delaying the transition of the TBI & NHTD Waivers into Managed Care until 2018.

BIANYS successfully advocated for the passage of these bills:

**S 1000 (Young) / A 5133C (Morelle)** – Provides a cost-of-living adjustment to total disability benefits received by disabled volunteer firefighters in NYS.

#### S 3419B (Young) / A 2834C (Titone) -

Regulates Step Therapy Policies and "first fail" policies in which insurance companies require patients to fail using cheaper medication options before the company is required to cover higher-cost or name-brand options prescribed by a physician.

#### BIANYS ATTENDS CONGRESSIONAL BRAIN INJURY ADVOCACY DAY IN WASHINGTON, DC



Pictured left to right: Executive Director Eileen Reardon, Board President Barry Dain and Board Member Angela Leigh-Tucker

## INAUGURAL ADVOCACY DAY

More than 200 individuals, family members and caregivers impacted by brain injury came together and worked to educate legislators about the positive impact that support services provide for individuals with brain injury.

## **FACTS**

Funded by the Office for People with Development Disabilities (OPWDD), the FACTS Program is a state-wide support program for families and individuals who sustain a brain injury prior to age 22. This free program is available in addition to waiver services and provides connection to community resources, community education, prevention and advocacy.

FACTS Coordinators are employees of the Brain Injury Association of New York State and are located in each region of the State.

in 2016, 126 new families were enrolled in the FACTS program, 844 total families were served throughout the year (duplicated) and 12,316 hours were dedicated to serving families.

Consistent with BIANYS's goal to ensure access to resources regardless of eligibility, the FACTS program served 1009 ineligible individuals in 2016.

#### **OUTREACH PLANS**

FACTS Coordinators worked with the Director of Family Services to develop individual outreach plans to increase awareness, participation and referrals.

## LETCHWORTH/ROCKLAND COUNTRY RECREATION PROGRAMS

The Letchworth/Rockland County Recreation programs offers opportunities for individuals with brain injury to socialize and participate in a variety of community based activities. There are small and large group gatherings throughout the month including events such as: dinner theater, bowling, visits to book stores, outdoor activities, coffee conversation and much more.

In 2016, the Letchworth/Rockland County Recreation Program enrolled 14 individuals. 1006 Hours were dedicated to serving them.

## **FAMILY FUND**

The BIANYS Family Fund is designed to provide a one-time financial commitment to an individual with a brain injury, a family member, or a caregiver.

in 2016, 31 applications were submitted to BIANYS for review and 26 applications were funded. In 2016, 25 counties across the state received funding from the Family Fund.

Total fund balance as of 12/31/2016 was \$36,047.49 (\$8,260 of that balance is restricted).

## BELOW ARE JUST A COUPLE OF WAYS THE FAMILY FUND HELPED:

- Utilities
- Medical Bills
- Rent/security deposit/moving expenses
- Medical devices needed to remain at home
- Wheelchair and Walkers
- Computer tablet



## HELPLINE

BIANYS offers a variety of resources to support individuals and their families affected by brain injury.

in 2016, BIANYS staff received 793 family helpline calls assisting individuals, family members and caregivers accross New York State.



# PROFESSIONAL DEVELOPMENT

People were trained through our Certified Brain Injury Specialist (CBIS) training program at Helen Hayes Rehabilitation Hospital and at the pre-conference in training in Saratoga Springs, NY

## HRSA GRANT

The BIANYS Brain Injury Training and Services Program provides training for professionals that assist specific target populations at risk of brain injury. Part of a five-year grant developed with the New York State Department of Health funded through the Federal TBI Grant Program, this program trains a variety of professionals, such as school personnel, early childhood providers, juvenile justice programs, and domestic violence advocates and providers.

#### IMPACT OF THE HRSA GRANT

- 1281 professionals were trained in New York State
- BIANYS Staff contributed more than 90 hours of training to those who interact daily with individuals who may need to be screened for brain injury

By focusing on school personnel, we provide the tools needed for students with brain injury to get the proper assistance as they return to learning. With our juvenile justice outreach, young New Yorkers will get proper evaluations and services to address the behavioral challenges that are possibly related to an injury, leading them to a positive behavioral intervention path and potentially keeping them out of prison. Outreach to domestic violence providers and advocates will help these professionals better assist survivors in their programs, supporting them toward receiving additional assistance and addressing brain injury symptoms that often interfere with receiving services. Through the support of BIANYS and the resources we provide, these trainings encompass many areas of brain injury service provision and foster collaborative ways to assist brain injury survivors.

# BUILDING OUR COMMUNITY

## BLUE JEANS FOR BRAIN INJURY

In honor of Brain Injury awareness month, BIANYS continued our popular Blue Jeans for Brain Injury Campaign. BIANYS partnered with organizations across New York State to generate awareness and funds to support the organization's programs and services.

## MARCH ON FOR BRAIN INJURY

BIANYS supporters marched on for brain injury!

In 2016, our March on for Brain Injury program was an incredible success thanks to our passionate volunteer committees, youth, adult and medical honorees and their families, generous sponsors and hundreds of enthusiastic participants and supporters! New this year was our New York City Satellite March on for Brain Injury walk at the High Bridge in New York City.

More than \$75,000 was raised through the combined walks to support individuals and their families impacted by brain injury throughout New York State.

#### **ROSE DAY**

BIANYS staff and volunteers made deliveries of roses to more than 30 Capital Region organizations in celebration of their second annual Rose Day, raising nearly \$9,000 for the organization.

The funds raised through our community partners will go a long way in helping BIANYS to provide support and services to individuals with brain injuries throughout the state. The Rose Day initiative not only helps to raise awareness of the mission but it also allows our staff and volunteers to share joy during the holiday season by delivering beautiful bouquets of roses to everyone that participated.

## ANNUAL CONFERENCE & PROFESSIONAL SYMPOSIUM

BIANYS 34th Annual "One Voice for Brain Injury" Conference and Professional Symposium returned to the Holiday Inn in Saratoga Springs, NY June 8-10 2016. Professionals, brain injury service providers and survivors from across the state were invited to get a first look at industry trends and information to better support and serve individuals and their families impacted by brain injury.



## 9TH ANNUAL JOURNEY OF HOPE GALA

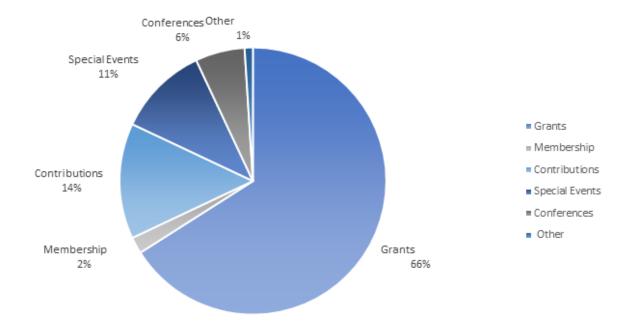
Guests celebrated at the 9th Annual Journey of Hope Gala hosted by the Brain Injury Association of New York State.

The Brain Injury Association of New York State (BIANYS) hosted its 9th Annual Journey of Hope Gala at the Manhattan Penthouse on Wednesday, October 25. Attendees enjoyed an evening of celebration of the courageous individuals and families impacted by brain injury across the state.

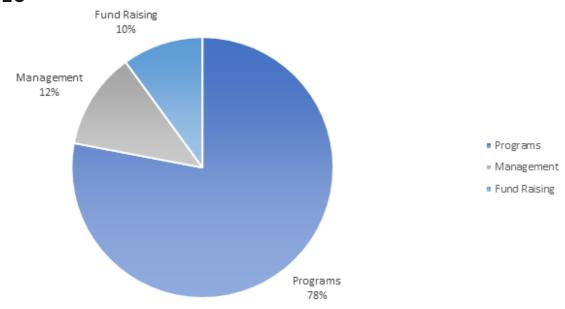
Since its inception, more than \$900,000 has been raised through the annual gala with proceeds supporting programs and services provided by the organization.

# 2016 FINANCIAL SUMMARY

#### SUPPORT & REVENUE



#### **EXPENSES**



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# TO ALL OF OUR DONORS, THANK YOU FOR THE CONTINUED SUPPORT OF BIANYS PROGRAMS AND SERVICES

BARRY DAIN
BIANYS BOARD PRESIDENT

