



**BRAIN INJURY  
ASSOCIATION**  

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**OF NEW YORK STATE**

# 2016 Patron Membership

## Membership Options for Organizations

BIANYS is excited to announce new membership levels for organizations partnering with the Association in 2016.

The following pages offer a full calendar year of benefits, including sponsorship and advertising options. Customizable packages are also available.



**BRAIN INJURY  
ASSOCIATION**  

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**OF NEW YORK STATE**

10 Colvin Avenue  
Albany, NY 12206

(518) 459-7911  
(800) 444-6443  
info@bianys.org  
www.bianys.org



## Patron Membership

BIANYS offers great opportunities to partner with the Association through our Membership Program. Membership levels include great sponsorship benefits, outreach opportunities, and event activities, and can be customized beyond the stated offerings.

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**All Patron Membership Levels include the following benefits:**

Recognition and link on membership page of BIANYS website
Subscription to <i>Journal of Head Trauma Rehabilitation</i>
Subscription to <i>Brain Power</i> Newsletter
Membership in the Brain Injury Association of America (Includes subscription to BIAA Newsletter, <i>the Challenge</i> )
All benefits of BIANYS Basic membership, including the ability to vote for District Representatives to the BIANYS Board of Directors and member discounts at events and activities
Membership certificate suitable for framing

Please contact Victoria Clingan, Director of Engagement and Outreach, at (518) 459-7911 or [VClingan@bianys.org](mailto:VClingan@bianys.org) with any questions or to customize your membership package.

# Patron Platinum Membership Level Four

\$50,000

*Exclusive Membership Opportunity*

## Benefits include

- Standard benefits listed on page 2
- Presenting sponsor (exclusive to your industry) of BIANYS Advocacy Day and Legislative Breakfast to be held in Albany, NY on March 23, 2016
- Presenting sponsor (exclusive to your industry) of the BIANYS Medical Symposia, to be held in 2016 in New York City (tentative)
- Exclusive recognition as underwriter of BIANYS Professional Symposium, June 8, 2016
- Exclusive sponsor of the BIANYS VIP Reception June 8, 2016 in Saratoga Springs, NY
- Exhibit table at Association Annual Conference, June 9-10, 2016
- Exclusive advertising privileges on the Association's website for 2016

**Plus, choose one additional benefit from the items below:**

My Choice:	
	Journey of Hope Gala Gold Sponsorship, including six guests and additional benefits
	Two March On for Brain Injury Regional Walk Gold Sponsorships
	Provide Annual Conference or Veterans Conference Scholarships for 10 individuals (covers registration & travel stipend for individuals with brain injury and assistant/aide)



# Patron Platinum Membership Level Three

\$25,000

*Exclusive Membership Opportunity*

## Benefits include

- Standard benefits listed on page 2
- Exhibit table at Association Annual Conference, June 9-10, 2016
- Exclusive advertising privileges on the Association's website for 2016

## Plus Customize Your Package: Choose one item from each area below

Choice #1	
	<ul style="list-style-type: none"><li>• Exclusive recognition as underwriter of BIANYS Professional Symposium, June 8, 2016</li></ul>
	<ul style="list-style-type: none"><li>• Exclusive recognition as underwriter BIANYS VIP Reception June 8, 2016 in Saratoga Springs, NY</li></ul>

Choice #2	
	<ul style="list-style-type: none"><li>• Presenting sponsor (exclusive to your industry) of BIANYS Advocacy Day and Legislative Breakfast to be held in Albany, NY on March 23, 2016</li></ul>
	<ul style="list-style-type: none"><li>• Presenting sponsor (exclusive to your industry) of the BIANYS Medical Symposia, to be held in 2016 in New York City</li></ul>

Choice #3	
	<ul style="list-style-type: none"><li>• Journey of Hope Gala Gold Sponsorship, including six guests and additional benefits</li></ul>
	<ul style="list-style-type: none"><li>• Two March On for Brain Injury Regional Walk Gold Sponsorships</li></ul>
	<ul style="list-style-type: none"><li>• Provide Annual Conference or Veterans Conference Scholarships for 10 individuals (covers registration &amp; travel stipend for individuals with brain injury and assistant/aide)</li></ul>

# Patron Platinum Membership Level Two

\$15,000

*Exclusive Membership Opportunity*

BIANYS is offering one Patron Membership sponsoring up to 300 individuals with brain injury and family members who are members of the Association, but are unable to pay membership dues.

## Benefits include

- Standard benefits listed on page 2
- Logo on welcome letters to underwritten members
- Logo on all Association membership cards
- Exclusive advertising privileges on the membership page of the Association's website for 2016, including a video welcoming visitors
- Exclusive presenting sponsorship of the Membership Corner column in Association newsletter
- Exhibit table at Association Annual Conference, June 9-10, 2016

## Customizable Benefits

Choose from the benefit options below to create a package worth \$10,000

My Choice	Value
Gold Gala Sponsorship, including 2 guests & other benefits	\$2,500
Annual Conference Sponsorship	\$2,500
Advocacy Day Sponsor: sponsor either activities of Advocacy Day or the Legislative Breakfast	\$2,500
Concussion Roundtable Sponsorship: sponsor 1 of 4 Roundtable events in the location of your choice	\$2,500
March On for Brain Injury Regional Walk Silver Sponsor	\$1,000
Journey of Hope Gala Silver Sponsor (includes 2 guests)	\$1,000
BIANYS Art Exhibit Sponsorship - recognition & logo on all Art Exhibit materials	\$1,000
2 registrations for June 6, 2016 Certified Brain Injury Specialist training & exam	\$1,000
Executive-level membership for 4 professionals employed by your organization	\$500
Provide an Annual Conference Scholarship Sponsorship - cover registration & travel stipend for 1 individual with brain injury and assistant/aide	\$500

# Patron Platinum Membership

## Level 1

\$10,000

*Two Memberships Available*

### Benefits include

- Standard benefits listed on page 2
- Exhibit table at Association Professional Symposium and Annual Conference, scheduled for June 8-10, 2016 in Saratoga Springs
- Choice of exclusive sponsor of the Association's monthly electronic newsletter, *eBits*, for 2016 or exclusive newsletter sponsorship including an open letter or article in each issue in 2016

**Customizable Benefits:** Choose from the benefit options below to create a package worth an additional \$6,500.

My Choice		Value
	Gold Gala Sponsorship, including 2 guests & other benefits	\$2,500
	Annual Conference Sponsorship	\$2,500
	Advocacy Day Sponsor: sponsor either activities of Advocacy Day or the Legislative Breakfast	\$2,500
	Concussion Roundtable Sponsorship: sponsor 1 of 4 Roundtable events in the location of your choice	\$2,500
	March On for Brain Injury Regional Walk Silver Sponsor	\$1,000
	Journey of Hope Gala Silver Sponsor (includes 2 guests)	\$1,000
	BIANYS Art Exhibit Sponsorship - recognition & logo on all Art Exhibit materials	\$1,000
	2 registrations for June 6, 2016 Certified Brain Injury Specialist training & exam	\$1,000
	Executive-level membership for 4 professionals employed by your organization	\$500
	Provide an Annual Conference Scholarship Sponsorship - cover registration & travel stipend for 1 individual with brain injury and assistant/aide	\$500

# Patron Gold Membership

\$5,000

*Unlimited Availability*

## Benefits include

- Standard benefits listed on page 2
- Exhibit table at Association Professional Symposium and Annual Conference, scheduled for June 8-10, 2016 in Saratoga Springs

**Customizable Benefits:** Choose from the benefit options below to create a package worth an additional \$2,500.

My Choice		Value
	Gold Gala Sponsorship, including 2 guests & other benefits	\$2,500
	Annual Conference Sponsorship	\$2,500
	Advocacy Day Sponsor: sponsor either activities of Advocacy Day or the Legislative Breakfast	\$2,500
	Concussion Roundtable Sponsorship: sponsor 1 of 4 Roundtable events in the location of your choice	\$2,500
	March On for Brain Injury Regional Walk Silver Sponsor	\$1,000
	Journey of Hope Gala Silver Sponsor (includes 2 guests)	\$1,000
	BIANYS Art Exhibit Sponsorship - recognition & logo on all Art Exhibit materials	\$1,000
	2 registrations for June 6, 2016 Certified Brain Injury Specialist training & exam	\$1,000
	Executive-level membership for 4 professionals employed by your organization	\$500
	Provide an Annual Conference Scholarship Sponsorship - cover registration & travel stipend for 1 individual with brain injury and assistant/aide	\$500

# Patron Silver Membership

\$2,500

*Unlimited Availability*

## Benefits include

- Standard benefits listed on page 2
- Exhibit table at Association Professional Symposium and Annual Conference, scheduled for June 8-10, 2016 in Saratoga Springs

**Customizable Benefits:** Choose from the benefit options below to create a package worth an additional \$1,500.

My Choice		Value
	Silver Gala Sponsorship including 2 guests	\$1,000
	Annual Conference Scholarship Sponsorship - cover registration & travel stipend for 1 individual with brain injury and assistant/aide	\$500
	Bronze Level Advocacy Day Sponsor	\$1,000
	March On for Brain Injury Regional Walk Silver Sponsor	\$1,000
	Journey of Hope Gala Silver Sponsor (includes 2 tickets)	\$1,000
	BIANYS Art Exhibit Sponsorship - recognition & logo on all Art Exhibit materials	\$1,000
	1 registration for June 6, 2016 Certified Brain Injury Specialist training & exam	\$500
	Executive-level membership for 5 professionals employed by your organization	\$500
	Provide an Annual Conference Scholarship Sponsorship - cover registration & travel stipend for 1 individual with brain injury and assistant/aide	\$500





# Patron Bronze Membership

\$1,500

*Unlimited Availability*

## Benefits include

- Standard benefits listed on page 2
- Exhibit table at Association Professional Symposium and Annual Conference, scheduled for June 8-10, 2016 in Saratoga Springs

**Customizable Benefits:** Choose one additional benefit from the options below.

My Choice		Value
	Bronze Sponsorship of 1 March on for Brain Injury Walk (Rochester or Hudson Valley)	\$500
	2 guests for the 9th Annual Journey of Hope Gala	\$500
	1 registration for June 6, 2016 Certified Brain Injury Specialist training & exam	\$500
	Executive-level membership for 5 professionals employed by your organization	\$500
	Provide an Annual Conference Scholarship Sponsorship - cover registration & travel stipend for 1 individual with brain injury and assistant/aide	\$500



# Organizational Membership

\$650

*Unlimited Availability*

Organizational Membership includes the benefits below:

Recognition and link on membership page of BIANYS website

Subscription to *Journal of Head Trauma Rehabilitation*

Subscription to *Brain Power* Newsletter

Membership in the Brain Injury Association of America  
(Includes subscription to BIAA Newsletter, *the Challenge*)

All benefits of BIANYS Basic membership,  
including the ability to vote for District Representatives  
to the BIANYS Board of Directors and member registration discounts

Membership certificate suitable for framing



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# 2016 Organizational & Patron Membership Application

## Contact Information

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

## Membership Level (Please include your benefit choices with this form)

- |   |   |
|---|---|
| <input type="checkbox"/> Patron Membership Level Four (\$50,000)  | <input type="checkbox"/> Gold (\$5,000)         |
| <input type="checkbox"/> Patron Membership Level Three (\$25,000) | <input type="checkbox"/> Silver (2,500)         |
| <input type="checkbox"/> Patron Membership Level Two (\$15,000)   | <input type="checkbox"/> Bronze (\$1,500)       |
| <input type="checkbox"/> Patron Membership Level One (\$10,000)   | <input type="checkbox"/> Organizational (\$650) |

## Payment information:

*Return to BIANYS, 10 Colvin Avenue, Albany, NY 12206*

American Express       MasterCard       Visa

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

*Make checks payable to Brain Injury Association of New York State*

*A fee of \$35 will be charged for any check returned by the bank.*

If you have questions or would like to discuss customizing membership options, please contact Victoria Clingan, Director of Engagement & Outreach, at (518) 459-7911 or [VClingan@bianys.org](mailto:VClingan@bianys.org).



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