



**BRAIN INJURY
ASSOCIATION**

OF NEW YORK STATE

2017 Patron Membership

Membership Options for Organizations

BIANYS is excited to announce new membership levels for organizations partnering with the Association in 2017.

The following pages offer a full calendar year of benefits, including sponsorship and advertising options. Customizable packages are also available—contact us to learn more!



**BRAIN INJURY
ASSOCIATION**

OF NEW YORK STATE

4 Pine West Plaza, Suite 402
Albany, NY 12205

(518) 459-7911
(800) 444-6443
info@bianys.org
www.bianys.org



Patron Membership

BIANYS offers great opportunities to partner with the Association through our Membership Program. Membership levels include great sponsorship benefits, outreach opportunities, and event activities, and can be customized beyond the stated offerings.

All Patron Membership Levels include the following benefits:

Recognition and link on membership page of BIANYS website
Subscription to <i>Journal of Head Trauma Rehabilitation</i>
Subscription to <i>Brain Power</i> Newsletter
Membership in the Brain Injury Association of America (Includes subscription to BIAA Newsletter, <i>the Challenge</i>)
All benefits of BIANYS Basic membership, including the ability to vote for District Representatives to the BIANYS Board of Directors and member discounts at events and activities
Discounts and special offers for BIANYS Conferences and training programs
Membership certificate suitable for framing

Please contact Victoria Clingan, Director of Engagement and Outreach, at (518) 459-7911 or VClingan@bianys.org with any questions or to customize your membership package.

Patron Platinum Membership Level Four

\$50,000

Exclusive Membership Opportunity

Benefits include

- Standard benefits listed on page 2
- Presenting sponsor (exclusive to your industry) of BIANYS Advocacy Day and Legislative Breakfast to be held in Albany, NY on February 8, 2017
- Exclusive recognition as underwriter of BIANYS Professional Symposium, June 14, 2017
- Exhibit table at Association Annual Conference, June 15-16, 2017
- Exclusive advertising privileges on the Association's website for 2017

Plus, additional benefits including your choice of

Journey of Hope Gala Gold Sponsorship,
including six guests and additional benefits

Two March On for Brain Injury Regional Walk Gold Sponsorships

Underwriting Annual Conference Scholarships
for 10 individuals (covers registration & travel stipend
for individuals with brain injury and aide)



Patron Platinum Membership Level Three

\$25,000

Exclusive Membership Opportunity

Benefits include

- Standard benefits listed on page 2
- Exhibit table at Association Annual Conference, June 15-16, 2017
- Exclusive advertising privileges on the Association's website for 2017

Plus, Customize Your Package: Choose one item from each area below

Choice #1	
	<ul style="list-style-type: none">• Exclusive recognition as underwriter of BIANYS Professional Symposium, June 14, 2017
	<ul style="list-style-type: none">• Presenting sponsor (exclusive to your industry) of BIANYS Advocacy Day and Legislative Breakfast to be held in Albany, NY on February 8, 2017

Choice #2	
	<ul style="list-style-type: none">• Journey of Hope Gala Gold Sponsorship, including six guests and additional benefits
	<ul style="list-style-type: none">• Two March On for Brain Injury Regional Walk Gold Sponsorships
	<ul style="list-style-type: none">• Provide Annual Conference Scholarships for 10 individuals (covers registration & travel stipend for individuals with brain injury and assistant/aide)

Patron Platinum Membership Level Two

\$15,000

Exclusive Membership Opportunity

Benefits include

- Standard benefits listed on page 2
- Logo on welcome letters to underwritten members
- Logo on all Association membership cards
- Exclusive advertising privileges on the membership page of the Association's website for 2017, including a video welcoming visitors
- Exclusive presenting sponsorship of the Membership Corner column in Association newsletter
- Exhibit table at Association Annual Conference, June 15-16, 2017

Customizable Benefits

Choose from the benefit options below to create a package worth \$10,000

My Choice	Value
Journey of Hope Gala Gold Sponsorship, including 6 guests & other benefits	\$5,000
Annual Conference Sponsorship	\$2,500
Advocacy Day Sponsor: sponsor either activities of Advocacy Day or the Legislative Breakfast	\$2,500
Journey of Hope Gala Silver Sponsor (includes 4 guests)	\$2,500
March On for Brain Injury Regional Walk Silver Sponsor	\$1,000
Journey of Hope Gala Bronze Sponsor (includes 2 guests)	\$1,000
BIANYS Art Exhibit Sponsorship - recognition & logo on all Art Exhibit materials	\$1,000
2 registrations for June 13, 2017 Certified Brain Injury Specialist training & exam	\$1,000
Executive-level membership for 4 professionals employed by your organization or-	\$500
Provide an Annual Conference Scholarship Sponsorship - covers registration & travel stipend for 1 individual with brain injury and aide	\$500

Patron Platinum Membership

Level 1

\$10,000

Two Memberships Available

Benefits include

- Standard benefits listed on page 2
- Exhibit table at Association Professional Symposium and Annual Conference, scheduled for June 14-16, 2017 in Saratoga Springs
- Choice of exclusive sponsor of the Association's monthly electronic newsletter, *eBits*, for 2017 or exclusive newsletter sponsorship including an open letter or article in each issue in 2017

Customizable Benefits: Choose from the benefit options below to create a package worth an additional \$6,500.

My Choice	Value
Journey of Hope Gold Sponsorship, including 6 guests & other benefits	\$5,000
Journey of Hope Gala Silver Sponsorship (includes 4 guests)	\$2,500
Annual Conference Sponsorship	\$2,500
Advocacy Day Sponsor: sponsor either activities of Advocacy Day or the Legislative Breakfast	\$2,500
March On for Brain Injury Regional Walk Silver Sponsor	\$1,000
Journey of Hope Gala Bronze Sponsorship (includes 2 guests)	\$1,000
BIANYS Art Exhibit Sponsorship - recognition & logo on all Art Exhibit materials	\$1,000
BIANYS Professional Development Program—personalized for your organization (can be applied toward Certified Brain Injury Specialist training & exam, webinars, or archived programs)	\$1,000
Executive-level membership for 4 professionals employed by your organization	\$500
Provide an Annual Conference Scholarship Sponsorship - covers registration & travel stipend for 1 individual with brain injury and aide	\$500

Patron Gold Membership

\$5,000

Unlimited Availability

Benefits include

- Standard benefits listed on page 2
- Exhibit table at Association Professional Symposium and Annual Conference, scheduled for June 14-16, 2017 in Saratoga Springs, NY

Customizable Benefits: Choose from the benefit options below to create a package worth an additional \$2,500.

My Choice		Value
	Journey of Hope Gala Silver Sponsorship, including 4 guests & other benefits	\$2,500
	Annual Conference Sponsorship	\$2,500
	Advocacy Day Sponsor: sponsor either activities of Advocacy Day or the Legislative Breakfast	\$2,500
	March On for Brain Injury Regional Walk Silver Sponsor	\$1,000
	Journey of Hope Gala Bronze Sponsorship (includes 2 guests)	\$1,000
	BIANYS Art Exhibit Sponsorship - recognition & logo on all Art Exhibit materials	\$1,000
	BIANYS Professional Development Program—personalized for your organization (can be applied toward Certified Brain Injury Specialist training & exam, webinars, or archived programs)	\$1,000
	Executive-level membership for 4 professionals employed by your organization	\$500
	Provide an Annual Conference Scholarship Sponsorship - covers registration & travel stipend for 1 individual with brain injury and aide	\$500

Patron Silver Membership

\$2,500

Unlimited Availability

Benefits include

- Standard benefits listed on page 2
- Exhibit table at Association Professional Symposium and Annual Conference, scheduled for June 14-16, 2017 in Saratoga Springs, NY

Customizable Benefits: Choose from the benefit options below to create a package worth an additional \$1,500.

My Choice		Value
	Journey of Hope Gala Bronze Sponsorship including 2 guests	\$1,000
	Annual Conference Scholarship Sponsorship - cover registration & travel stipend for 1 individual with brain injury and assistant/aide	\$500
	Bronze Level Advocacy Day Sponsor	\$1,000
	March On for Brain Injury Regional Walk Silver Sponsor	\$1,000
	BIANYS Art Exhibit Sponsorship - recognition & logo on all Art Exhibit materials	\$1,000
	BIANYS Professional Development Program—personalized for your organization (can be applied toward Certified Brain Injury Specialist training & exam, webinars, or archived programs)	\$500
	Executive-level membership for 5 professionals employed by your organization	\$500
	Provide an Annual Conference Scholarship Sponsorship - covers registration & travel stipend for 1 individual with brain injury and aide	\$500

Patron Bronze Membership

\$1,500

Unlimited Availability

Benefits include

- Standard benefits listed on page 2
- Exhibit table at Association Professional Symposium and Annual Conference, scheduled for June 14-16, 2017 in Saratoga Springs, NY

Customizable Benefits: Choose one additional benefit from the options below.

My Choice		Value
	Bronze Sponsorship of 1 March on for Brain Injury Walk (Rochester or Hudson Valley)	\$500
	2 tickets to the 2017 Journey of Hope Gala	\$500
	BIANYS Professional Development Program—personalized for your organization (can be applied toward Certified Brain Injury Specialist training & exam, webinars, or archived programs)	\$500
	Executive-level membership for 5 professionals employed by your organization	\$500
	Provide an Annual Conference Scholarship Sponsorship - covers registration & travel stipend for 1 individual with brain injury and aide	\$500

Organizational Membership

\$650

Unlimited Availability

Organizational Membership includes the benefits below:

Recognition and link on membership page of BIANYS website

Subscription to *Journal of Head Trauma Rehabilitation*

Subscription to *Brain Power* Newsletter

Membership in the Brain Injury Association of America
(Includes subscription to BIAA Newsletter, *the Challenge*)

All benefits of BIANYS Basic membership,
including the ability to vote for District Representatives
to the BIANYS Board of Directors and member registration discounts

Membership certificate suitable for framing



2017 Organizational & Patron Membership Application

Contact Information

Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Membership Level (Please include your benefit choices with this form)

- | | |
|---|---|
| <input type="checkbox"/> Patron Membership Level Four (\$50,000) | <input type="checkbox"/> Gold (\$5,000) |
| <input type="checkbox"/> Patron Membership Level Three (\$25,000) | <input type="checkbox"/> Silver (2,500) |
| <input type="checkbox"/> Patron Membership Level Two (\$15,000) | <input type="checkbox"/> Bronze (\$1,500) |
| <input type="checkbox"/> Patron Membership Level One (\$10,000) | <input type="checkbox"/> Organizational (\$650) |

Payment information: *Please note our new address!*

Return to BIANYS, 4 Pine West Plaza, Suite 402, Albany, NY 12205

American Express MasterCard Visa

Card Number: _____

Expiration Date: _____ CVV: _____ Billing Zip Code: _____

Signature: _____

Make checks payable to Brain Injury Association of New York State

A fee of \$35 will be charged for any check returned by the bank.

If you have questions or would like to discuss customizing membership options, please contact Victoria Clingan, Director of Engagement & Outreach, at (518) 459-7911 or VClingan@bianys.org.



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