



BRAIN INJURY
ASSOCIATION

OF NEW YORK STATE

JOIN THE VOICE

Support individuals and their families impacted by brain injury





2018 Corporate Partnership Program

About the Brain Injury Association of New York State

The Brain Injury Association of New York State (BIANYS) is a statewide non-profit membership organization that advocates on behalf of individuals with brain injuries and their families, and promotes prevention. Established in 1982, BIANYS provides education, advocacy and community support services that lead to improved outcomes for children and adults with brain injuries.

About the 2018 Corporate Partnership Program

The Brain Injury Association of New York State's Corporate Partnership Program increases visibility and provides unique brand awareness opportunities for partner organizations. Through the program, organizations are given exclusive benefits and recognition commensurate with their annual level of participation. All contributions from Corporate Partners are used to enhance existing programs and projects benefiting thousands of individuals impacted by brain injury throughout New York State.

All 2018 Corporate Partnership Packages include the following benefits:

- Membership in the association
- Recognition and link on membership page of BIANYS website
- Subscription to the *Journal of Head Trauma Rehabilitation*
- Subscription to the *BIANYS Brain Power Newsletter*
- Membership in the Brain Association of America (Includes subscription to BIAA Newsletter, *The Challenge*)
- All benefits of BIANYS Basic membership, including the ability to vote for District Representatives to the BIANYS Board of Directors and member discounts at events and activities
- Discounts and special offers for BIANYS Conferences and Professional Development Series



Platinum

\$25,000+

As a 2018 Platinum Corporate Partner, your organization will receive the following:

- Basic Membership Benefits
 - Professional Development Series Presenting Sponsorship (Category Exclusive)
 - Professional Symposium & Annual Conference Supporting Underwriter
 - Statewide March on for Brain Injury 5K & Family Fun Walks Gold Sponsorship
 - Journey of Hope Gala Gold Sponsorship
 - Fifty (50) Individual Memberships
-

Gold

\$10,000

As a 2018 Gold Corporate Partner, your organization will receive the following:

- Basic Membership Benefits
- Professional Development Series Presenting Sponsor of two (2) Webinars
- Professional Symposium & Annual Conference Supporting Underwriter
- Statewide March on for Brain Injury 5K & Family Fun Walks Silver Sponsorship
- Journey of Hope Gala Silver Sponsorship
- Thirty- Five (35) Individual Memberships

Bronze

\$5,000

As a 2018 Bronze Corporate Partner, your organization will receive the following:

- Basic Membership Benefits
 - Fifteen (15) registrations for our quarterly Professional Development Webinar Series
 - Professional Symposium & Annual Conference Contributing Underwriter
 - Statewide March on for Brain Injury 5K & Family Fun Walks Silver Sponsorship
 - Journey of Hope Gala Bronze Sponsorship
 - Twenty (20) Individual Memberships
-

Silver

\$2,500

As a 2018 Silver Corporate Partner, your organization will receive the following:

- Basic Membership Benefits
 - Ten (10) registrations for our quarterly Professional Development Webinar Series
 - Professional Symposium & Annual Conference exhibitor space
 - Statewide March on for Brain Injury 5K & Family Fun Walks Bronze Sponsorship
 - Journey of Hope Gala Bronze Sponsorship
 - Twenty (20) Individual Memberships
-

Standard

\$1,500

As a 2018 Silver Corporate Partner, your organization will receive the following:

- Basic Membership Benefits
- Professional Symposium & Annual Conference exhibitor space

Add-Ons

Exclusive Opportunities for our Corporate Partners



Presenting Sponsor: 25th Annual Survivor Art Show

Annual art show to feature the artistic talents of individuals with brain injury from Monday, April 23 through Friday, April 27, in the South Concourse of the Empire State Plaza.

Annually, the art show illustrates the strength, perseverance and talent of individuals impacted by brain injury and their journeys. The art show provides a glimpse of these personal stories and is an inspiration for everyone who experiences it.

- Logo placement and mentions in all media (print, radio and digital)
- Remarks at Art Show Reception
- Event signage
- Premier art display at show

\$2,500

Presenting Sponsor: Meet and Greet Tour (Category Exclusive)

Individuals and their families affected by brain injury, caregivers and professionals from health and human service organizations are invited to attend five (5) meet and greet informational sessions across the state.



- Logo placement and mentions in all media (print, radio and digital) marketing and promotion in five (5) markets - Meet and Greet locations to be determined by BIANYS
- Logo and recognition on five (5) Meet and Greet event listings on bianys.org
- Remarks and tabling opportunity at each Meet and Greet location

\$5,000

2018 BIANYS Events and Activities

Professional Development Webinar Series | Quarterly | Online

In 2017, the Brain Injury Association of New York State launched a Professional Development Webinar Series designed to train professionals working with individuals and their families impacted by brain injuries across the state. Registrants receive Social Work Continuing Education Contact Hours, Certified Brain Injury Specialist (CBIS) CEUs or a certificate of attendance for each webinar attended.

Art Show | April 16-20, 2018 | Albany, NY

For our Art Show, BIANYS invite all artists with brain injury throughout New York State to submit artwork to be displayed in the Empire State Plaza South Concourse. This showcase runs for a week and is open to the public.

Meet & Greet Tour | Spring 2018 | Statewide (locations TBD)

Individuals and their families affected by brain injury, caregivers and professionals from health and human service organizations are invited to attend five (5) meet and greet informational sessions across the state.

March On for Brain Injury | September 15, 2018 | Hudson Valley, Long Island, Rochester

Entering its fifth year, March On for Brain Injury brings together people all over the state for a 5k and Family Fun Walk to raise money and awareness for brain injury. As we honor exemplary members of the community, BIANYS's most popular event brings hundreds together for a day of physical activity, celebration, and hope.

Journey of Hope Gala | November 2018 | New York, NY

Our gala is an elegant evening of celebration and recognition of individuals who have made significant advances in the field of brain injury. Cocktails, music, and awards make this a night to remember.

2018 Corporate Partnership Packages at a Glance

	\$25K+	\$10K	\$5K	\$2.5K	\$1.5K
Basic Member Benefits	X	X	X	X	X
Professional Development	X Presenting Series	X Presenting 2 Webinars	X 15 Regsitrations	X 10 Regsitrations	
Annual Conference & Professional Symposium	X Supporting	X Supporting	X Contributing	X Exhibitor	X Exhibitor
March on for Brain Injury 5K & Family Fun Walk	X Gold	X Silver	X Silver	X Bronze	
Journey of Hope Gala	X Gold	X Silver	X Bronze		
Individual Memberships	X 50	X 35	X 20	X 10	

JOIN THE VOICE

Support. Advocacy. Education. Prevention. Understanding. Awareness

INFO

NAME

COMPANY

ADDRESS

CITY, STATE ZIP

PHONE

EMAIL

PRINT LISTING

(how you would like your name to appear in printed materials)

BIRTHDAY

TYPE OF
MEMBERSHIP:

☐ Platinum I \$25,000+

☐ Standard I \$1,500

☐ Gold I \$10,000

☐ Silver I \$5,000

☐ Add-On: Art Show I \$2,500

☐ Bronze I \$2,500

☐ Add-On: Meet and Greet I \$5,000

☐ Yes, I would also like to provide an additional contribution to support BIANYS.
Please add \$_____ dollars to my gift.

For questions regarding our Corporate Partner Program,
Contact: Erica Rossin at erossin@bianys.org

PAYMENT INFO

___ Enclosed is a check in the amount of \$ _____

___ Credit Card Card # _____

Exp Date _____ CVV _____

Signature _____