



SEPTEMBER 15, 2018

HUDSON VALLEY

The Walkway Over
the Hudson
Highland, N.Y.

LONG ISLAND

New York Institute of
Technology (NYIT)
Old Westbury, N.Y.

ROCHESTER

Seneca Park
Rochester, N.Y.

Who are we?



The mission of the Brain Injury Association of New York State is to promote awareness, understanding and prevention of brain injury through education, advocacy, and community support services that lead toward reduced incidence and improved outcomes for children and adults with brain injuries and their families.

The Brain Injury Association of New York State (BIANYS) is a statewide non-profit membership organization that advocates on behalf of individuals with brain injuries and their families. Established in 1982, BIANYS provides education, advocacy, and community support services that lead to improved outcomes for children and adults with brain injuries and their families. The Association also offers a toll-free family help line, chapters and support groups throughout the state, prevention programs, and publications library. BIANYS plays a central role in the development of public policy on the federal, state and local level.

What is March On for Brain Injury?

Now in its fifth year, March On for Brain Injury is a one day walk and 5K that raises awareness for brain injury and funds for BIANYS. Occurring in multiple locations throughout New York State, this event attracts hundreds of survivors, family members, and caregivers for a day of family fun and celebration.

New in 2018, the event will introduce a 5K race at the Long Island location encouraging even more people to join us to learn about our mission and enjoy a day of physical fitness and community support. Attendees at all locations will also enjoy activities for the whole family, local vendors, music, giveaways, prizes and more!

How does my support help?

All proceeds from this event go 100% to the Brain Injury Association of New York State, a certified 501(c)(3) organization.

Your financial contribution will enable the BIANYS to continue to provide the following services for thousands of individuals and their families affected by brain injury in New York State:

- Helps us to provide a toll-free family helpline so individuals, families, caregivers and providers have someone to call when they need resources or information {1-800-444-6443}.
- Provides the opportunity for a survivor to attend our Annual Conference free of charge.
- Helps us provide financial assistance to an individual, family member or caregiver through our Family Fund.
- Helps us provide statewide support through chapters and support groups.
- Helps provide free training to school districts offering information on classroom accommodations that can support a student's recovery
- Helps us provide support to individuals and families to navigate the current systems available in New York State linking them to rehabilitative services in their community.
- Helps provide Professional Development opportunities including our webinar series, conference workshops and in-service trainings for associations and businesses.
- Helps us advocate to our elected officials on behalf of brain injury survivors to ensure they continue to receive vital services.



Become a sponsor and contribute to the advancement of brain injury advocacy, education, and services, while enhancing your visibility within the brain injury community

Presenting Sponsor | \$5,000 (Category Exclusive)

As a presenting sponsor, your business will receive the following:

- Remarks during event program
- Logo placement and mentions in all media (print, radio and digital)
- Logo on March On for Brain Injury t-shirt (deadline 8/17)
- Social Media mentions on Facebook and Twitter
- Logo placement on official March On for Brain Injury rack card (deadline 7/15)
- Logo placement on March On fundraising website and on March On for Brain Injury landing page on bianys.org
- Banner displayed at the event (banner to be provided by the sponsor)
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (sponsor to provide giveaway items)
- Four (4) complimentary registrations
- Recognition in Brain Power, BIANYS newsletter

Gold Sponsor | \$2,500

As a gold sponsor, your business will receive the following:

- Logo placement and mentions in all media (print, radio and digital)
- Logo on March On for Brain Injury t-shirt (deadline 8/17)
- Social Media mentions on Facebook and Twitter
- Logo placement on official March On for Brain Injury rack card (deadline 7/15)
- Logo placement on March On fundraising website and on March On for Brain Injury landing page on bianys.org
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (sponsor to provide giveaway items)
- Four (4) complimentary registrations
- Recognition in Brain Power, BIANYS newsletter

Silver Sponsor | \$1,000

As a silver sponsor, your business will receive the following:

- Logo on March On for Brain Injury t-shirt (deadline 8/17)
- Social Media mentions on Facebook and Twitter
- Logo placement on official March On for Brain Injury rack card (deadline 7/15)
- Logo placement on March On fundraising website and March On for Brain Injury landing page on bianys.org
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (sponsor to provide giveaway items)
- Two (2) complimentary registrations
- Recognition in Brain Power, BIANYS newsletter

Bronze Sponsor | \$500

- One site booth space
- Logo on March On for Brain Injury t-shirt (deadline 8/17)
- Logo placement on March On fundraising website
- Opportunity to provide promotional giveaway to attendees (sponsor to provide giveaway items)

In-kind Sponsor

- Recognition is based on value of in-kind donation

Commitment

Yes! We will support March On for Brain Injury!

Please select a sponsorship Level:

Presenting Sponsor \$5,000 Gold Sponsor \$2,500 Silver Sponsor \$1,000 Bronze Sponsor \$500

Please select which location you will be attending as part of your sponsorship:

Hudson Valley Long Island Rochester

Company: _____

Contact Name: _____

Address: _____

City, State and Zip: _____

Phone: _____ Email: _____

My hi-res logo is attached

IMPORTANT: Deadline for inclusion in rack cards is July 15, 2018. Deadline for inclusion on t-shirt is August 17, 2018.

Attendees: (Please fill out if included in your registration)

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Payment Information (Choose one):

Enclosed is a check in the amount of \$_____

If you wish to pay via credit card, please contact BIANYS at 518-459-7911 or make your payment online at bianys.org.

Please return commitment form to Eileen Reardon • Email: ereardon@bianys.org • Fax: 518-482-5485

A copy of our latest Annual Report and Financial Statements may be obtained, upon request, from the Brain Injury Association of NYS or the New York State Attorney General's Charities Bureau. Charities Bureau – 120 Broadway, 3rd Floor, New York, NY 10271

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