



The Voice of Brain Injury

Support Brain Injury Survivors & Their Families



March On for Brain Injury Corporate Sponsorship Opportunities

September 14, 2019

Rochester, Hudson Valley, NYC, Long Island

March On for Brain Injury

September 14, 2019

Rochester, Hudson Valley, Long Island, New York City (new for 2019)



Marking its sixth year in 2019, March On for Brain Injury is a one day walk that raises awareness for brain injury and funds for BIANYS. Occurring in multiple locations throughout New York State, this event attracts hundreds of survivors, family members and caregivers for a day of family fun and celebration.

Demonstrating growth and enthusiasm, March On will add a new location in New York City. People at all locations will enjoy activities for the whole family, local vendors, music, giveaways, prizes and much more.

Presenting Sponsor

\$5,000 (Category Exclusive)

- Remarks during event program
- Prime logo placement and mentions in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Prime logo placement on March On registration page and bianys.org landing page
- Logo placement on the back of the March On for Brain Injury t-shirt
- Logo placement on official March On for Brain Injury materials
- Banner displayed at the event (banner to be provided by Sponsor)
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Four complimentary registrations
- Recognition in Brain Power, the BIANYS quarterly newsletter

Gold Sponsor

\$2,500

- Logo placement and mentions in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Logo placement on March On registration page and bianys.org landing page
- Logo placement on the back of the March On for Brain Injury t-shirt
- Logo placement on official March On for Brain Injury materials
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Four complimentary registrations
- Recognition in Brain Power, the BIANYS quarterly newsletter

Silver Sponsor

\$1,000

- Company name included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Company name included on March On registration page and bianys.org landing page
- Company name on the back of the March On for Brain Injury t-shirt
- Company name on official March On for Brain Injury materials
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Two complimentary registrations
- Recognition in Brain Power, the BIANYS quarterly newsletter

Bronze Sponsor

\$500

- On-site booth space
- Company name on the back of the March On for Brain Injury t-shirt (deadline 8/17)
- Company name on March On registration page and bianys.org landing page
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)

In-kind Sponsor

- Recognition is based on value of in-kind donation



March On for Brain Injury Sponsorship Commitment Form

Thank you for agreeing to sponsor March On for Brain Injury! Let's start by getting your contact information:

Company _____

Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____

How would you like your name to appear on printed and digital materials?

Please send a high resolution logo to Eileen Reardon at ereardon@bianys.org in either .jpg or .png format.

Payment Information:

___ I'm paying by check. Enclosed is a check in the amount of \$ _____

___ I will pay by credit card over the phone (518-459-7911) or online at bianys.org.

What level of Sponsorship would you like to commit to?

Presenting Sponsor (\$5,000) Gold Sponsor (\$2,500)

Silver Sponsor (\$1,000) Bronze Sponsor (\$500)

In-kind Sponsorship _____

Please list the names & email addresses of those you would like to register for March On:

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Please return this form to Eileen Reardon, Executive Director, at ereardon@bianys.org.

A copy of the latest BIANYS Annual Report and Financial Statements may be obtained upon request from the Brain Injury Association of New York State or the New York State Office of the Attorney General's Charities Bureau at 120 Broadway, 3rd Floor, New York, NY 10271.