



March On Corporate Teams

About March On for Brain Injury: March On for Brain Injury is a one day walk event that raises awareness for brain injury and funds for the Brain Injury Association of New York State (BIANYS). Occurring in multiple locations throughout New York State, this event attracts hundreds of survivors, family members, and caregivers for a day of family fun and celebration.

Event details: September 15, 2018 | Register at: MarchOn.BIANYS.org

Location: Hudson Valley
The Walkway Over the Hudson – Poughkeepsie Side

Time: 8 a.m. Registration
9 a.m. 5K
10 a.m. Family Fun Walk

Location: Long Island
New York Institute of Technology in Old Westbury, NY

Time: 8 a.m. Registration
9 a.m. 5K
10 a.m. Family Fun Walk

Location: Rochester
Seneca Park

Time: 8 a.m. Registration
9 a.m. Family Fun Walk

All proceeds from this event go to the Brain Injury Association of New York State, a certified 501(c)(3) organization. Financial contributions enable BIANYS to continue to provide services for thousands of individuals and their families affected by brain injury in New York State.

How can I support March On for Brain Injury? There are various corporate sponsorship and donation opportunities available, however becoming a Corporate Team Partner allows for you to support BIANYS while providing a unique team-building activity for your employees.

Sponsorship/Donation Opportunities: Visit www.bianys.org or email Eileen Reardon, Executive Director for BIANYS at ereardon@bianys.org.

Corporate Team Partner: For a \$500 team sponsorship, you will receive the following:

- registrations for up to ten (10) walkers/runners for your team;
- an official March On for Brain Injury t-shirt for each team member (limited to the first 200 registrants);
- the opportunity to provide promotional giveaways for the BIANYS Corporate Team Partner table; and
- recognition as a corporate team partner on social media.

Also included with the Corporate Team Partner registration, BIANYS can create a personalized company fundraising page for your organization through the online March On for Brain Injury fundraising site. Once the page is set up, employees will have the option to create individual pages and promote the event through social media outlets like Facebook and Twitter.

Being a Corporate Team Partner is great for building camaraderie among staff and serves as a wonderful way to give back to the community at the same time. Your team will have enjoyable time fundraising and bringing awareness to the serious issue of brain injury across New York State.

Questions? Contact Allison Barna at **518.495.7911** or email abarna@bianys.org.

