

FAQs

About Rose Day

Rose Day is an annual campaign organized by the Brain Injury Association of New York State (BIANYS). Companies throughout the Capital Region are invited to join efforts and sell bouquets of roses throughout October and the beginning of November on behalf of the organization. All proceeds benefit programs and services provided by BIANYS.

Where does the money go?

Funds raised through Rose Day campaign will enable BIANYS to continue to expand services for individuals and their families affected by brain injury in New York State.

How does my organization participate?

Organizations can register online at www.bianys.org.

Are the roses tax-deductible?

Yes. Tax-deductible contribution for each dozen purchased is \$15.90 and each bouquet sold comes with a tax-deductible receipt.

If we have multiple locations, can you deliver to each site?

Yes, we are happy to deliver to each individual location as long as there is a Rose Day Coordinator at each site. We strongly encourage sites to aim for a minimum of five dozen bouquets.

Can we select which color rose bouquet we would like?

No, unfortunately we are unable to accommodate requests for specific colors as we receive the bouquets based on availability from the distributor. However, all of the roses are beautiful!

How long do the roses last?

With proper care, the roses typically last from 10 days to two weeks.

Will you have extra bouquets available on December 20?

No, unfortunately we pre-order each individual bouquet and will not have extras available during delivery.

What forms of payments do you accept?

Cash, Checks and credit cards are accepted. All monies must be turned in by November 15 in order to receive your roses on December 20.

Can people contact you directly to purchase the roses?

No, each order for a bouquet will be turned in to the assigned Rose Day site coordinator at your location. The Rose Day coordinator will then fill out the Rose Day Order Tracking Form and turn into Eileen Reardon at ereardon@bianys.org by November 15.

What time will you deliver the roses on December 20?

All Rose deliveries will be made by 12 noon.

Have more questions?

Contact Eileen Reardon at 518.495.7911 or email ereardon@bianys.org.