

# Sample Rose Day Coordinator Emails

# Rose



DAY

## Sample 1: Kick-off Email

**Subject: Who doesn't love roses and making an impact!**

On (DATE), we will be kicking off (COMPANY NAME's) Rose Day 2018 Campaign!

From Monday, October 15 through Friday, November 16 I will be selling beautiful bouquets of Roses to benefit the Brain Injury Association of New York State (BIANYS). Roses are just \$25.00 and will be delivered on Wednesday, December 19 right before the holidays! *Each dozen purchased has a tax-deductible contribution of \$15.50.*

**Did you know that there are currently 5.3 million Americans living with a disability as a result of a traumatic brain injury? Brain Injury can happen anywhere, anytime to anyone!**

By purchasing a bouquet of roses during our campaign, you are supporting programs and services that benefit individuals and their families impacted by brain injury in New York State. To learn more about the work of BIANYS, visit their website at [www.bianys.org](http://www.bianys.org).

Come by my office/desk to check out our display roses right after Columbus Day and consider supporting this great cause.

Thank you!

(Employee Coordinator Name)

## Sample 2: Reminder

**Subject: Deadline to purchase Roses is Wednesday, November 16 at noon.**

Hi Everyone!

I wanted to send out a quick reminder about (COMPANY NAME's) Rose Day 2018 Campaign!

Beautiful bouquets of Roses to benefit the Brain Injury Association of New York State (BIANYS) are now for sale! **Deadline to submit your order and payment is Friday, November 16 at noon.** Roses are just \$25.00 and will be delivered on Wednesday, December 19 right before the holidays! *Each dozen purchased has a tax-deductible contribution of \$15.50.*

**Did you know that a traumatic brain injury occurs every 9 seconds? Brain Injury can happen anywhere, anytime to anyone!**

By purchasing a bouquet of roses during our campaign, you are supporting programs and services that benefit individuals and their families impacted by brain injury in New York State. To learn more about the work of BIANYS, visit their website at [www.bianys.org](http://www.bianys.org).

Thank you!

(Employee Coordinator Name)

**Sample 3: Thank you email!**

**Subject: Thank you for making an impact!**

Hi Everyone,

I hope you enjoyed your beautiful roses!

Because of your generosity, we raised (total campaign dollars your company/organization raised) to support BIANYS which provides programming and resources for individuals and their families affected by brain injury!

Thank you for being a part of (company/organization name)'s Rose Day 2018 Campaign this year. Together, we are raising awareness of brain injury and providing hope families in New York State.

Thanks again for your participation.

Sincerely,

(CEO Name or Employee Coordinator Name)

