



**BRAIN INJURY
ASSOCIATION**
OF NEW YORK STATE

THE VOICE OF BRAIN INJURY

Support brain injury survivors and their families



2019 Sponsorship Opportunities

Professional Symposium & Annual Conference

June 3-6, 2019
Saratoga Springs



The 2019 Professional Symposium will take place on June 3 and 4, with the Annual Conference rounding out the experience on June 5 and 6 at the Holiday Inn Saratoga Springs. The Symposium will feature a day for attorneys and legal professionals on June 3 with CLE credits available, and a day for health care professionals on June 4. The Annual Conference will feature a variety of workshops including professional presentations and panel discussions. Professional continuing education credits will be offered whenever possible.

Presenting Sponsor

\$5,000+ (Category Exclusive)

- Prime logo placement on all printed materials and digital marketing including email blasts and conference/symposium signage
- Exhibitor space for Professional Symposium & Annual Conference
- Organizational Membership
- Banner displayed at Professional Symposium & Annual Conference (banner to be provided by Sponsor)
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Premier full-page ad in Professional Symposium & Annual Conference programs
- Logo on front cover of programs and event web pages
- Registration for two representatives for both the Professional Symposium & Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Invitation to VIP reception
- Opportunity to provide welcoming remarks at both the Professional Symposium and Annual Conference

Supporting Sponsor

\$2,500

- Exhibitor space for Professional Symposium & Annual Conference
- Organizational Membership
- Logo placement on all printed materials and digital marketing including email blasts
- Full page ad in Professional Symposium & Annual Conference program
- Recognition in program and on Professional Symposium & Annual Conference web pages
- Registration for two representatives for both the Professional Symposium & Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Invitation to VIP reception

Contributing Sponsor

\$1,500

- Exhibitor space for Professional Symposium & Annual Conference
- Half page ad in Professional Symposium & Annual Conference program
- Sponsor recognition in program and listing on Professional Symposium & Annual Conference web pages
- Registration for two representatives for Professional Symposium & Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Invitation to VIP reception

Exhibitor Sponsor

\$1,000

*Does not include an ad

- Exhibitor space for Professional Symposium & Annual Conference
- Exhibitor listing in the Professional Symposium & Annual Conference program
- Registration for two representatives for Professional Symposium & Annual Conference
- Invitation to VIP reception

Scholarship

\$500

- Provide a scholarship for an individual with a brain injury or their family member to attend the Annual Conference. Receive recognition as a Scholarship Supporter on the Annual Conference web page and in the Annual Conference program.

March On for Brain Injury

September 14, 2019

Rochester, Hudson Valley, Long Island, New York City (new for 2019)



Marking its sixth year in 2019, March On for Brain Injury is a one day walk that raises awareness for brain injury and funds for BIANYS. Occurring in multiple locations throughout New York State, this event attracts hundreds of survivors, family members and caregivers for a day of family fun and celebration.

Demonstrating growth and enthusiasm, March On will add a new location in New York City. People at all locations will enjoy activities for the whole family, local vendors, music, giveaways, prizes and much more.

Presenting Sponsor

\$5,000 (Category Exclusive)

- Remarks during event program
- Prime logo placement and mentions in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Prime logo placement on March On registration page and bianys.org landing page
- Logo placement on the back of the March On for Brain Injury t-shirt
- Logo placement on official March On for Brain Injury materials
- Banner displayed at the event (banner to be provided by Sponsor)
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Four complimentary registrations
- Recognition in Brain Power, the BIANYS quarterly newsletter

Gold Sponsor

\$2,500

- Logo placement and mentions in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Logo placement on March On registration page and bianys.org landing page
- Logo placement on the back of the March On for Brain Injury t-shirt
- Logo placement on official March On for Brain Injury materials
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Four complimentary registrations
- Recognition in Brain Power, the BIANYS quarterly newsletter

Silver Sponsor

\$1,000

- Company name included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Company name included on March On registration page and bianys.org landing page
- Company name on the back of the March On for Brain Injury t-shirt
- Company name on official March On for Brain Injury materials
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Two complimentary registrations
- Recognition in Brain Power, the BIANYS quarterly newsletter

Bronze Sponsor

\$500

- On-site booth space
- Company name on the back of the March On for Brain Injury t-shirt (deadline 8/17)
- Company name on March On registration page and bianys.org landing page
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)

In-kind Sponsor

- Recognition is based on value of in-kind donation

Journey of Hope Gala

November 7, 2019
Manhattan



The 2019 Journey of Hope Gala will celebrate and recognize people in the brain injury community who have made significant advances in the field of brain injury. Cocktails, food, music, and awards make this a night to remember!

Presenting Sponsor

\$10,000 +

- Prominent recognition on all event marketing and promotional materials (social media, emails, press releases, invitations and event signage)
- Opportunity to have a message included in event program
- Opportunity for company representative to address the audience
- Opportunity to provide a gift for Gala attendees and the Empire State of Mind Drawing
- Full page recognition in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page
- Logo displayed during awards ceremony
- Invitation to VIP reception
- Eight Complimentary Tickets

Gold Sponsor

\$5,000

- Logo placement on emails and social media
- Half-page recognition in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page (cont. on next page)

- Logo displayed during awards ceremony
- Opportunity to provide a gift for the Empire State of Mind Drawing
- Invitation to VIP reception
- Six (6) Complimentary Tickets

Silver Sponsor

\$2,500

- Logo placement on emails and social media
- Quarter page ad in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page
- Invitation to VIP reception
- Four (4) Complimentary Tickets

Bronze Sponsor

\$1,000

- Logo placement on all event signage
- Logo placement and link on Gala web page
- Logo placement on emails and social media
- Logo placement on event invitation
- Invitation to VIP reception
- Two (2) Complimentary Tickets



THE VOICE OF BRAIN INJURY



Sponsorship Commitment Form

Thank you for agreeing to sponsor one of our events! Let's start by getting your contact information:

Company _____

Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____

How would you like your name to appear on printed materials?

Please send a high resolution logo to Eileen Reardon at ereardon@bianys.org in either .jpg or .png format.

Payment Information:

___ I'm paying by check. Enclosed is a check in the amount of \$ _____

___ I will pay by credit card over the phone (518-459-7911) or online at bianys.org.

Return this form to Eileen Reardon, Executive Director, at ereardon@bianys.org.

Please select the event(s) you would like to sponsor and your sponsorship level(s) on the following page.

A copy of the latest BIANYS Annual Report and Financial Statements may be obtained upon request from the Brain Injury Association of New York State or the New York State Office of the Attorney General's Charities Bureau at 120 Broadway, 3rd Floor, New York, NY 10271.

BIANYS 2019 Sponsorship Opportunities

___ **Professional Symposium & Annual Conference** (June 3 – 6, 2019)

What level of Sponsorship would you like to commit to?

Presenting Sponsor (\$5,000) Supporting Sponsor (\$2,500)

Contributing Sponsor (\$1,500) Exhibitor Sponsor (\$1,000)

Scholarship (\$500)

___ **March On for Brain Injury** (September 14, 2019)

What level of Sponsorship would you like to commit to?

Presenting Sponsor (\$5,000) Gold Sponsor (\$2,500)

Sliver Sponsor (\$1,000) Bronze Sponsor (\$500)

In-kind Sponsorship _____

Please list the names & email addresses of those you would like to register for March On:

Name _____	Email _____
Name _____	Email _____
Name _____	Email _____
Name _____	Email _____

___ **Journey of Hope Gala** (November 7, 2019)

What level of Sponsorship would you like to commit to?

Presenting Sponsor (\$10,000) Gold Sponsor (\$5,000)

Sliver Sponsor (\$2,500) Bronze Sponsor (\$1,000)