



Journey of Hope Gala



Corporate Sponsorship Opportunities

November 7, 2019

Manhattan Penthouse, NYC

Journey of Hope Gala

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Manhattan



The 2019 Journey of Hope Gala will celebrate and recognize people in the brain injury community who have made significant advances in the field of brain injury. Cocktails, food, music, and awards make this a night to remember!

Presenting Sponsor

\$10,000 +

- Prominent recognition on all event marketing and promotional materials (social media, emails, press releases, invitations and event signage)
- Opportunity to have a message included in event program
- Opportunity for company representative to address the audience
- Opportunity to provide a gift for Gala attendees and the Empire State of Mind Drawing
- Full page recognition in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page
- Logo displayed during awards ceremony
- Invitation to VIP reception
- Eight Complimentary Tickets

Gold Sponsor

\$5,000

- Logo placement on emails and social media
- Half-page recognition in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page (cont. on next page)

- Logo displayed during awards ceremony
- Opportunity to provide a gift for the Empire State of Mind Drawing
- Invitation to VIP reception
- Six (6) Complimentary Tickets

Silver Sponsor

\$2,500

- Logo placement on emails and social media
- Quarter page ad in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page
- Invitation to VIP reception
- Four (4) Complimentary Tickets

Bronze Sponsor

\$1,000

- Logo placement on all event signage
- Logo placement and link on Gala web page
- Logo placement on emails and social media
- Logo placement on event invitation
- Invitation to VIP reception
- Two (2) Complimentary Tickets



THE VOICE OF BRAIN INJURY



Journey of Hope Gala Sponsorship Commitment Form

Thank you for agreeing to sponsor the Journey of Hope Gala. Let's start by getting your contact information:

Company _____

Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____

How would you like your name to appear on printed and digital materials?

Ad Specs will be sent to you by Eileen Reardon.

Payment Information:

___ I'm paying by check. Enclosed is a check in the amount of \$ _____

___ I will pay by credit card over the phone (518-459-7911) or online at bianys.org.

What level of Sponsorship would you like to commit to?

Presenting Sponsor (\$10,000) Gold Sponsor (\$5,000)

Sliver Sponsor (\$2,500) Bronze Sponsor (\$1,000)

Please return this form to Eileen Reardon, Executive Director, at ereardon@bianys.org.