



2020 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES



Annual Conference
June 10 & 11, 2020

Medical Symposium
June 12, 2020

Saratoga Springs Holiday Inn

THE VOICE OF BRAIN INJURY

Professional Symposium & Annual Conference

June 10-12, 2020

Saratoga Springs



The Brain Injury Association of New York State is proud to present our Annual Conference and Professional Symposium from June 10-12, 2020, at the Holiday Inn Saratoga Springs. The Annual Conference will take place on June 10-11 and feature a variety of workshops including professional presentations and panel discussions. This year we will be hosting a Medical Symposium on June 12, which will focus on concussion recovery and therapies. Professional continuing education credits will be offered whenever possible.

Presenting Sponsor

\$5,000+ (Category Exclusive)

- Prime logo placement on all printed materials and digital marketing including email blasts and conference/symposium signs
- Exhibitor space at Professional Symposium & Annual Conference
- Organizational Membership
- Banner displayed at Professional Symposium & Annual Conference (banner to be provided by Sponsor)
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Premier full-page ad in Professional Symposium & Annual Conference programs
- Logo on front cover of program and event web pages
- Registration for two representatives for both the Professional Symposium & Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Invitation to VIP reception
- Opportunity to provide welcoming remarks at both the Professional Symposium and Annual Conference

Supporting Sponsor

\$2,500

- Exhibitor space at Professional Symposium & Annual Conference
- Organizational Membership
- Logo placement on all printed materials and digital marketing including email blasts
- Full page ad in Professional Symposium & Annual Conference program
- Recognition in program and on Professional Symposium & Annual Conference web pages
- Registration for two representatives for both the Professional Symposium & Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Invitation to VIP reception

Contributing Sponsor

\$1,500

- Exhibitor space at Professional Symposium & Annual Conference
- Half page ad in Professional Symposium & Annual Conference program
- Sponsor recognition in program and listing on Professional Symposium & Annual Conference web pages
- Registration for two representatives for Professional Symposium & Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Invitation to VIP reception

Exhibitor Sponsor

\$1,000

*Does not include an ad

- Exhibitor space for Professional Symposium & Annual Conference
- Exhibitor listing in the Professional Symposium & Annual Conference program
- Registration for two representatives for Professional Symposium & Annual Conference
- Invitation to VIP reception

Scholarship

\$500

- Provide a scholarship for an individual with a brain injury or their family member to attend the Annual Conference. Receive recognition as a Scholarship Supporter on the Annual Conference web page and in the Annual Conference program.



Professional Symposium & Annual Conference
Sponsorship & Exhibitor Commitment Form

Company _____

Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____

What level of Sponsorship would you like to commit to?

Presenting Sponsor (\$5,000) Supporting Sponsor (\$2,500)

Contributing Sponsor (\$1,500) Exhibitor Sponsor (\$1,000)

Scholarship (\$500)

How would you like your name to appear on printed materials?

Please send a high resolution logo to Eileen Reardon at ereardon@bianys.org in either .jpg or .png format.

Exhibitor's Participating Conference Representatives:

Name _____ Name _____

Email _____ Email _____

Exhibitor's Location Preference (first come, first served):

Ballroom Lobby Hallway

Payment Information:

____ I'm paying by check. Enclosed is a check in the amount of \$ _____

____ I will pay by credit card over the phone (518-459-7911).

Please return this form to Eileen Reardon, Executive Director, at ereardon@bianys.org.

A copy of the latest BIANYS Annual Report and Financial Statements may be obtained upon request from the Brain Injury Association of New York State or the New York State Office of the Attorney General's Charities Bureau at 120 Broadway, 3rd Floor, New York, NY 10271.