About the Brain Injury Association of New York State
The Brain Injury Association of New York State (BIANYS) is a statewide, non-profit membership organization that advocates on behalf of individuals with brain injuries and their families. Established in 1982, BIANYS provides education, advocacy, and community support services that lead to improved outcomes for children and adults with brain injuries and their families. The Association also offers a toll-free family help line, chapters and support groups throughout the state, prevention programs, professional development programs, and a video and publications library. BIANYS plays a central role in the development of public policy on the federal, state and local level.

About the 2020 Corporate Partnership Program
BIANYS’ Corporate Partner Program increases visibility and provides unique brand awareness opportunities for partner organizations and businesses. Through the Program, you are given exclusive benefits and recognition commensurate with your annual level of participation. All contributions from Corporate Partners are used to enhance existing programs and projects benefitting thousands of people effected by brain injury throughout New York State.

All 2020 Corporate Partnership Packages Include
• All benefits of BIANYS membership, including the ability to vote for District Representatives on the BIANYS Board of Directors and member discounts for events, professional development courses and other activities
• Subscription to the Journal of Head Trauma Rehabilitation
• Subscription to the BIANYS quarterly newsletter, Brain Power
• Communications and updates from the Brain Injury Association of America
• Discounts and special offers for BIANYS’ Annual Conference and Professional Symposium
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<th>Event/Package</th>
<th>Platinum Partner $25,000</th>
<th>Gold Partner $10,000</th>
<th>Silver Partner $5,000</th>
<th>Bronze Partner $2,500</th>
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All Corporate Partners will be asked to provide their logos and other advertisements before each event and must provide such in the format requested in a timely manner.
Platinum* $25,000

As a 2020 Platinum Corporate Partner, you will receive:

- Professional Development Series Presenting Sponsor (Category Exclusive)
- Opportunity to be part of BIANYS' Speaker's Bureau for a Professional Development event
- Presenting Sponsorship for the Professional Symposium & Annual Conference
- Presenting Sponsorship for the March On for Brain Injury Family Fun Walks
- Presenting Sponsorship for the Journey of Hope Gala
- Fifty (50) individual memberships
- Advertising banner on BIANYS website homepage and listing on our Corporate Partner webpage with link to your website

*Please note that Platinum Partnerships are industry exclusive.

Gold $10,000

As a 2020 Gold Corporate Partner, you will receive:

- Potential to be part of BIANYS' Speaker's Bureau for a Professional Development event
- Supporting Sponsorship for the Professional Symposium & Annual Conference
- Gold Sponsorship for the March On for Brain Injury Family Fun Walks
- Silver Sponsorship for the Journey of Hope Gala
- Thirty-five (35) individual memberships
- Advertising banner on BIANYS website homepage and listing on our Corporate Partner webpage with link to your website

Silver $5,000

As a 2020 Silver Corporate Partner, you will receive:

- Fifteen (15) registrations for our Professional Development Webinar Series
- Contributing Underwriter Sponsorship for the Professional Symposium & Annual Conference
- Silver Sponsorship for the March On for Brain Injury Family Fun Walks
- Bronze Sponsorship for the Journey of Hope Gala
- Twenty (20) individual memberships
- Advertising banner on BIANYS website homepage and listing on our Corporate Partner webpage with link to your website
As a 2020 Bronze Corporate Partner, you will receive:

• Ten (10) registrations for our Professional Development Webinar Series
• Professional Symposium & Annual Conference Exhibitor space
• Bronze Sponsorship for the March On for Brain Injury Family Fun Walks
• Ten (10) individual memberships
• Listing on our Corporate Partner web page
• Additional opportunities available

As a 2020 Copper Corporate Partner, you will receive:

• Professional Symposium & Annual Conference Exhibitor space
• Listing on our Corporate Partner web page
• Additional opportunities available

Exclusive Opportunities for our Corporate Partners

Presenting Sponsor: Meet & Greet Tour (Category Exclusive)
$5,000
People and families effected by brain injury, caregivers, professionals from health and human services organizations are invited to attend four meet & greet informational sessions around the state. This sponsorship includes:

• Logo placement and mentions across all BIANYS channels (print, social media, website placement, etc.) in the four markets chosen as sites. Meet & greet locations are determined by BIANYS.
• Logo and recognition on four Meet & Greet event listings on bianys.org.
• Remarks and tabling opportunity at each Meet & Greet location.

Advertising
$2,500
BIANYS’ website attracts people from all over the world seeking medical information, legal information and resources for living with a brain injury. The advertising add-on includes:

• Advertising banner on BIANYS website homepage
• Listing on our Corporate Partner web page with link to your website
Professional Development Webinar Series
Quarterly- online.
In 2017, BIANYS launched the Professional Development Webinar Series that has trained professionals working with people and families impacted by brain injuries across New York State. BIANYS is recognized by the New York State Education Department’s Office of the Professions as a provider for continuing competencies in the following areas: Social Work, Physical Therapy/ PT Assistants, Speech-Language Pathologist & Audiologists, Continuing Teacher and Leader Education (CTLE) and Occupational Therapy/ OT assistants. We also provide CBIS continuing education credit and Certificates of Attendance.

Meet & Greet Tour
Spring 2020- Locations across New York State.
People and families affected by brain injury, caregivers and professionals from health and human services organizations are invited to attend our meet & greet sessions around the state. BIANYS provides a brief presentation on our programs and services, fields any questions from attendees and networks to raise awareness.

Annual Conference & Professional Symposium
June 10-12, 2020- Saratoga Springs.
Each year BIANYS hosts an Annual Conference, attended by hundreds of brain injury survivors, caregivers and brain injury professionals from around the state. In 2020 we return to the Saratoga Springs Holiday Inn for a -day conference (June 10-11) and a one-day Medical Symposium (June 12).

March On for Brain Injury
September 2020- Rochester, Hudson Valley, New York City and Long Island.
Entering its seventh year, March On for Brain Injury brings people together at four locations around the state for a Family Fun Walk to raise money and awareness for brain injury. As we honor exemplary members of the community, our most popular event brings hundreds together for a day of activity, celebration and hope.

Journey of Hope Gala
November 5, 2020- New York, NY.
Our gala is an elegant evening of celebration and recognition of those who have made significant advances in the field of brain injury. Cocktails, music and awards make this a night to remember.
Corporate Partnership Form

Name _____________________________________________________________

Company _________________________________________________________

(How you would like to be listed on print and digital materials.)

Address _______________________________________________________________________

_______________________________________________________________________________

Email _________________________________________________________________

Phone ________________________________________________________________________

Please Select your Partnership Level
☐ Platinum ($25,000+)
☐ Copper ($1,500)

☐ Gold ($10,000)
☐ Add On: Advertising ($2,500)

☐ Silver ($5,000)
☐ Add On: Meet & Greet ($5,000)

☐ Bronze ($2,500)

☐ I would also like to provide an additional contribution to support BIANYS in the amount of $_______

Payment Information
☐ Credit Card: Please pay online at bianys.org or contact us at 518-459-7911.

☐ Enclosed is a check in the amount of $_________

Please return form to:
The Brain Injury Association of New York State
4 Pine West Plaza, Suite 402
Albany, NY 12205
518-459-7911
info@bianys.org