



## **Corporate Teams**

### **About March On for Brain Injury**

March On for Brain Injury is a one day walk event that raises awareness for brain injury and funds for the Brain Injury Association of New York State (BIANYS). Occurring in multiple locations throughout New York State, this event attracts hundreds of survivors, family members and caregivers for a day of family fun and celebration.

### **Event Locations & Dates:**

#### **Hudson Valley- September 26**

The Walkway Over the Hudson (Highland Side)

#### **Long Island- September 26**

Eisenhower Park (East Meadow)

#### **Rochester- September 26**

Seneca Park

#### **New York City- September 12**

Location TBD

Registration begins at 8am and Family Fun Walks begin at 10am for all locations.

All proceeds from this event benefit the Brain Injury Association of New York State, a certified 501(c)(3) organization, and enable us to provide services for thousands of people impacted by brain injury in New York State.

**How can I support March On for Brain Injury?** There are various corporate sponsorship and donation opportunities available, however becoming a Corporate Team Partner allows for you to support BIANYS while providing a unique team-building activity for your employees.

**Sponsorship/Donation Opportunities:** Visit [www.bianys.org](http://www.bianys.org) or email Eileen Reardon, Executive Director for BIANYS at [ereardon@bianys.org](mailto:ereardon@bianys.org).

**Corporate Team Partner:** For a \$500 team sponsorship, you will receive the following:

- registrations for up to ten (10) walkers/runners for your team;
- an official March On for Brain Injury t-shirt for each team member (limited to the first 200 registrants);
- the opportunity to provide promotional giveaways for the BIANYS Corporate Team Partner table; and
- recognition as a corporate team partner on social media.

Being a Corporate Team Partner is great for building camaraderie among staff and serves as a wonderful way to give back to the community at the same time. Your team will have enjoyable time fundraising and bringing awareness to the serious issue of brain injury across New York State.

**Questions?** Contact Eileen Reardon at **518-495-7911** or email [ereardon@bianys.org](mailto:ereardon@bianys.org).

