



Annual Conference and Medical Symposium

June 9-11, 2021

At this time, the Brain Injury Association of New York State is planning to host 2021 events virtually. If guidelines change to allow for large events to safely occur in person, we have contingency plans in place, allowing us to pivot sponsorships to reflect the change.

The Brain Injury Association of New York State is proud to present our Virtual Annual Conference and Virtual Medical Symposium. Both events will be together again in spring. Sponsorship is bundled, allowing for maximum exposure and educational opportunities.

PRESENTING SPONSOR - \$5,000

**Category exclusive*

- Booth in virtual exhibit hall for Annual Conference and Medical Symposium
- Premier full page ad in online program for Annual Conference and Medical Symposium
- Logo on front cover of virtual program and event pages
- Prime logo placement on all digital marketing, including email blasts
- Exhibitor listing in online program for Annual Conference and Medical Symposium
- Sponsor recognition on Annual Conference and Medical Symposium virtual platforms and websites with prime logo placement
- Opportunity to provide pre-recorded welcome message to both events
- Sponsor spotlight during Annual Conference
- Involvement in the introduction of sessions during the Annual Conference
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

SUPPORTING SPONSOR - \$2,500

- Booth in virtual exhibit hall for Annual Conference and Medical Symposium
- Full page ad in online program for Annual Conference and Medical Symposium
- Logo placement on all digital marketing, including email blasts
- Exhibitor listing in online program for Annual Conference and Medical Symposium
- Sponsor recognition on Annual Conference and Medical Symposium virtual platforms and websites with logo
- Sponsor spotlight during Annual Conference
- Involvement in the introduction of sessions during the Annual Conference
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

CONTRIBUTING SPONSOR - \$1,500

- Booth in virtual exhibit hall for Annual Conference and Medical Symposium
- Half page ad in online program for Annual Conference and Medical Symposium
- Exhibitor listing in online program for Annual Conference and Medical Symposium
- Sponsor recognition on Annual Conference and Medical Symposium virtual platforms and websites
- Sponsor spotlight during Annual Conference
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

EXHIBITOR SPONSOR - \$1,000

- Booth in virtual exhibit hall for Annual Conference and Medical Symposium
- Exhibitor listing in online program for Annual Conference and Medical Symposium
- Listing on Annual Conference and Medical Symposium virtual platforms and websites
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

SCHOLARSHIP SPONSOR - \$500

**An exclusive opportunity for the Annual Conference. Package may be added to other sponsorship levels.*

Provide a scholarship to an individual with a brain injury or their family member to attend the Annual Conference.

- Recognition on Annual Conference webpage
- Recognition in Annual Conference online program
- Registration for one representative for the Annual Conference

THE VOICE OF BRAIN INJURY
