



## March On for Brain Injury

September 18, 2021

*At this time, the Brain Injury Association of New York State is planning to host 2021 events virtually. If guidelines change to allow for large events to safely occur in person, we have contingency plans in place, allowing us to pivot sponsorships to reflect the change.*

March On for Brain Injury raises awareness for brain injury and vital funds to support BIANYS. Whether virtual or in person, March On is always a celebration!

### **PRESENTING SPONSOR - \$5,000**

*\*Category exclusive*

- Prime logo placement included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Prime logo placement on March On registration page and bianys.org landing page
- Prime logo placement on official March On for Brain Injury materials
- Prime logo placement on stand alone March On webpage, linking back to sponsor's website
- Opportunity for promotional video on March On stand alone webpage
- Opportunity to record introduction of Honoree
- Prime logo placement on informational March On flier, mailed to all walkers
- Prime logo placement on recognition slides during event day presentation
- Shout out during event day presentation
- Recognition in Brain Power, the BIANYS quarterly newsletter and Brain Trust, the BIANYS member only newsletter
- Four complimentary registrations

### **GOLD SPONSOR - \$2,500**

- Logo placement included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Logo placement on March On registration page and bianys.org landing page
- Logo placement on official March On for Brain Injury materials
- Logo on stand alone March On webpage, with link back to sponsor's website
- Opportunity for promotional video on March On stand alone webpage
- Opportunity to record introduction of Honoree
- Logo on informational March On flier, mailed to all walkers
- Logo on recognition slides during event day presentation
- Shout out during event day presentation
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Four complimentary registrations



### **SILVER SPONSOR - \$1,000**

- Company name included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Company name included on March On registration page and bianys.org landing page
- Company name on official March On for Brain Injury materials
- Listing on stand alone March On webpage, with link back to sponsor's website
- Listing on informational March On flier, mailed to all walkers
- Listing on recognition slides during event day presentation
- Shout out during event day presentation
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Two complimentary registrations

### **BRONZE SPONSOR - \$500**

- Listing on stand alone March On webpage, with link back to sponsor's website
- Company name on March On registration page and bianys.org landing page
- Listing on informational March On flier, mailed to all walkers
- Listing on recognition slides during event day presentation
- Shout out during event day presentation

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# **THE VOICE OF BRAIN INJURY**

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