



FOR IMMEDIATE RELEASE:

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March On for Brain Injury September 18th Annual event will celebrate brain injury community virtually

MARCH ON for Brain Injury

Albany, NY — For the second year in a row, supporters from across New York State and the country are participating in March On for Brain Injury on Saturday, September 18 virtually. Although we miss being in person, going virtual allows anyone and everyone from New York State and beyond to participate. March On for Brain Injury is an annual event hosted by the Brain Injury Association of New York State (BIANYS). All proceeds from March On go directly to BIANYS programs and services. In pre-COVID-19 times, hundreds of walkers gathered for a day of unity, fun and activities in four locations: Long Island, New York City, Syracuse and Rochester.

Each year BIANYS' March On honors outstanding individuals for their courage and contributions to New York's brain injury community. The 2021 honoree from New York City is the Jack Clopeck, currently residing in Brooklyn. Jack sustained a hemorrhagic stroke, caused by an AVM. A brain bleed on the left side of his head.

"I have a brain injury. To the world, I may look fine, but my injury impacts me every day in the way I think, communicate and go about my day. As the New York City March On for Brain Injury Honoree, I want to take this platform to tell other survivors that you are not alone. BIANYS and I are here for you. I'm hoping my story is heard and inspires any survivor out there to remain persistent, to remain strong, practice patience and to truly advocate for themselves. I want to educate others to be kind and understand what a brain injury means," said Jack.

The online program will begin at 10 a.m. on Saturday, September 18, and will feature honorees, BIANYS leadership and information on March On sponsors. Anyone can participate by making a donation at https://www.classy.org/give/342742/#!/donation/checkout, taking video and/or pictures of their walks and posting them to social media using the #MarchOn2021 and #WhatsYourWalk tags. These posts will be part of the program on September 18 and will be shared by BIANYS.

For more on Jack's story please visit: <u>https://www.classy.org/event/march-on-for-brain-injury-new-york-city/e342742</u>

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The Brain Injury Association of New York State (BIANYS) is a statewide non-profit membership organization that advocates on behalf of people with brain injuries and their families. BIANYS provides education, advocacy and community support services that lead to improved outcomes. Please visit <u>bianys.org</u> for more information.

