



Annual Conference and Medical Symposium

June 8-9, 2022, Saratoga Springs

The Brain Injury Association of New York State is planning to host 2022 events in-person, as long as it is safe to do so. If guidance changes, we have contingency plans in place, allowing us to pivot sponsorships to reflect the change.

Bundled together, the Annual Conference and Medical Symposium provide the opportunity to support two events for the price of one, allowing for maximum exposure and educational opportunities. The 2022 Annual Conference will take place on June 8 and 9 at the Holiday Inn Saratoga Springs and the Medical Symposium will be hosted virtually on June 10.

Professional continuing education credits will be offered whenever possible.

PRESENTING SPONSOR - \$5,000

**Category exclusive*

- Prime booth space in exhibit hall for Annual Conference
- Medical Symposium virtual exhibit hall booth
- Premier full page ad in program for Annual Conference and Medical Symposium
- Logo on front cover of program and event pages
- Prime logo placement on all printed and digital marketing, including email blasts
- Exhibitor listing in program for Annual Conference and Medical Symposium
- Prime sponsor recognition on Medical Symposium virtual platform and websites with prime logo placement
- Opportunity to provide welcome message to both events
- Sponsor spotlight during Annual Conference
- Involvement in the introduction of sessions during the Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

SUPPORTING SPONSOR - \$2,500

- Booth in exhibit hall for Annual Conference
- Medical Symposium virtual exhibit hall booth
- Full page ad in program for Annual Conference and Medical Symposium
- Logo placement on all printed and digital marketing, including email blasts
- Exhibitor listing in program for Annual Conference and Medical Symposium
- Sponsor recognition on Annual Conference website with logo
- Medical Symposium virtual platform and website with logo
- Involvement in the introduction of sessions during the Annual Conference

SUPPORTING SPONSOR (continued):

- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

CONTRIBUTING SPONSOR - \$1,500

- Booth in exhibit hall for Annual Conference
- Medical Symposium virtual exhibit hall booth
- Half page ad in program for Annual Conference and Medical Symposium
- Exhibitor listing in program for Annual Conference and Medical Symposium
- Sponsor recognition on Annual Conference website
- Medical Symposium virtual platform and website
- Sponsor spotlight during Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

EXHIBITOR SPONSOR - \$1,000

- Booth in exhibit hall for Annual Conference
- Medical Symposium virtual exhibit hall booth
- Exhibitor listing in program for Annual Conference and Medical Symposium
- Sponsor recognition on Annual Conference website
- Medical Symposium virtual platform and website
- Registration for two representatives for Annual Conference and Medical Symposium
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SCHOLARSHIP SPONSOR - \$500

**An exclusive opportunity for the Annual Conference. Package may be added to other sponsorship levels.*

Provide a scholarship to an individual with a brain injury or their family member to attend the Annual Conference.

- Recognition on Annual Conference webpage
- Recognition in Annual Conference program
- Registration for one representative for the Annual Conference

THE VOICE OF BRAIN INJURY