



Journey of Hope Gala

November 17, 2022, New York City

The Brain Injury Association of New York State is planning to host 2022 events in-person, as long as it is safe to do so. If guidance changes, we have contingency plans in place, allowing us to pivot sponsorships to reflect the change.

The Journey of Hope Gala honors those who have made significant advances in the field of brain injury. An elegant evening, the Gala provides the opportunity for networking, celebrating and being together as a community.

PRESENTING SPONSOR - \$10,000

**Category exclusive*

- Prominent recognition on all event marketing and promotional materials (social media, emails and press releases)
- Opportunity to have a message included in Gala program
- Opportunity to address Gala audience
- Full page recognition in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page
- Logo displayed during awards ceremony
- Invitation to VIP reception
- Eight Complimentary Tickets
- Opportunity to provide item for Empire State of Mind Drawing

GOLD SPONSOR - \$5,000

- Logo placement on emails and social media
- Half-page recognition in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page
- Logo displayed during awards ceremony
- Invitation to VIP reception
- Six Complimentary Tickets
- Opportunity to provide a gift for the Empire State of Mind Drawing

SILVER SPONSOR - \$2,500

- Logo placement on emails and social media
- Quarter page ad in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page
- Invitation to VIP reception
- Four Complimentary Tickets
- Opportunity to provide a gift for the Empire State of Mind Drawing

BRONZE SPONSOR - \$1,000

- Logo placement on all event signage
- Logo placement and link on Gala web page
- Logo placement on emails and social media
- Logo placement on event invitation
- Invitation to VIP reception
- Two (2) Complimentary Tickets
- Opportunity to provide a gift for the Empire State of Mind Drawing

THE VOICE OF BRAIN INJURY
