



Annual Conference and Medical Symposium

June 8-9, 2022, Saratoga Springs

The Brain Injury Association of New York State is planning to host 2022 events in-person, as long as it is safe to do so. If guidance changes, we have contingency plans in place, allowing us to pivot sponsorships to reflect the change.

Bundled together, the Annual Conference and Medical Symposium provide the opportunity to support two events for the price of one, allowing for maximum exposure and educational opportunities. The 2022 Annual Conference will take place on June 8 and 9 at the Holiday Inn Saratoga Springs and the Medical Symposium will be hosted virtually on June 10.

Professional continuing education credits will be offered whenever possible.

PRESENTING SPONSOR - \$5,000

**Category exclusive*

- Prime booth space in exhibit hall for Annual Conference
- Medical Symposium virtual exhibit hall booth
- Premier full page ad in program for Annual Conference and Medical Symposium
- Logo on front cover of program and event pages
- Prime logo placement on all printed and digital marketing, including email blasts
- Exhibitor listing in program for Annual Conference and Medical Symposium
- Prime sponsor recognition on Medical Symposium virtual platform and websites with prime logo placement
- Opportunity to provide welcome message to both events
- Sponsor spotlight during Annual Conference
- Involvement in the introduction of sessions during the Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

SUPPORTING SPONSOR - \$2,500

- Booth in exhibit hall for Annual Conference
- Medical Symposium virtual exhibit hall booth
- Full page ad in program for Annual Conference and Medical Symposium
- Logo placement on all printed and digital marketing, including email blasts
- Exhibitor listing in program for Annual Conference and Medical Symposium
- Sponsor recognition on Annual Conference website with logo
- Medical Symposium virtual platform and website with logo
- Involvement in the introduction of sessions during the Annual Conference

SUPPORTING SPONSOR (continued):

- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

CONTRIBUTING SPONSOR - \$1,500

- Booth in exhibit hall for Annual Conference
- Medical Symposium virtual exhibit hall booth
- Half page ad in program for Annual Conference and Medical Symposium
- Exhibitor listing in program for Annual Conference and Medical Symposium
- Sponsor recognition on Annual Conference website
- Medical Symposium virtual platform and website
- Sponsor spotlight during Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

EXHIBITOR SPONSOR - \$1,000

- Booth in exhibit hall for Annual Conference
- Medical Symposium virtual exhibit hall booth
- Exhibitor listing in program for Annual Conference and Medical Symposium
- Sponsor recognition on Annual Conference website
- Medical Symposium virtual platform and website
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in Brain Power, the BIANYS quarterly newsletter

SCHOLARSHIP SPONSOR - \$500

**An exclusive opportunity for the Annual Conference. Package may be added to other sponsorship levels.*

Provide a scholarship to an individual with a brain injury or their family member to attend the Annual Conference.

- Recognition on Annual Conference webpage
- Recognition in Annual Conference program
- Registration for one representative for the Annual Conference

THE VOICE OF BRAIN INJURY



March On for Brain Injury

September 10, 2022, Hudson Valley, Long Island, New York City, Rochester

The Brain Injury Association of New York State is planning to host 2022 events in-person, as long as it is safe to do so. If guidance changes, we have contingency plans in place, allowing us to pivot sponsorships to reflect the change.

March On for Brain Injury raises awareness for brain injury and vital funds to support BIANYS. Whether virtual or in person, March On is always a celebration!

PRESENTING SPONSOR - \$5,000

**Category exclusive*

- Prime logo placement included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Prime logo placement on March On registration page and bianys.org landing page
- Prime logo placement on official March On for Brain Injury materials
- Prime logo placement on March On webpage, linking back to sponsor's website
- Opportunity for promotional video for March On
- Opportunity to speak at day of event
- Prime logo placement on informational March On flier
- Prime logo placement on signage at event
- Shout out during event day at other sites
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Recognition in Brain Power, the BIANYS quarterly newsletter and Brain Trust, the BIANYS member only newsletter
- Four complimentary registrations

GOLD SPONSOR - \$2,500

- Logo placement included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Logo placement on March On registration page and bianys.org landing page
- Logo placement on official March On for Brain Injury materials
- Logo on March On webpage, with link back to sponsor's website
- Opportunity for promotional video for March On
- Opportunity to record introduction of Honoree
- Logo on informational March On flier, sent to all walkers
- Logo on signage at event
- Shout out during event day presentation
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)



GOLD SPONSOR (continued):

- On-site booth space
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Four complimentary registrations

SILVER SPONSOR - \$1,000

- Company name included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Company name included on March On registration page and bianys.org landing page
- Company name on official March On for Brain Injury materials
- Listing on stand alone March On webpage, with link back to sponsor's website
- Listing on informational March On flier, sent to all walkers
- Listing on signage at event
- Shout out during event day presentation
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- On-site booth space
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Two complimentary registrations

BRONZE SPONSOR - \$500

- Listing on stand alone March On webpage, with link back to sponsor's website
- Company name on March On registration page and bianys.org landing page
- Listing on informational March On flier, sent to all walkers
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Shout out during events

THE VOICE OF BRAIN INJURY



Journey of Hope Gala

November 17, 2022, New York City

The Brain Injury Association of New York State is planning to host 2022 events in-person, as long as it is safe to do so. If guidance changes, we have contingency plans in place, allowing us to pivot sponsorships to reflect the change.

The Journey of Hope Gala honors those who have made significant advances in the field of brain injury. An elegant evening, the Gala provides the opportunity for networking, celebrating and being together as a community.

PRESENTING SPONSOR - \$10,000

**Category exclusive*

- Prominent recognition on all event marketing and promotional materials (social media, emails and press releases)
- Opportunity to have a message included in Gala program
- Opportunity to address Gala audience
- Full page recognition in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page
- Logo displayed during awards ceremony
- Invitation to VIP reception
- Eight Complimentary Tickets
- Opportunity to provide item for Empire State of Mind Drawing

GOLD SPONSOR - \$5,000

- Logo placement on emails and social media
- Half-page recognition in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page
- Logo displayed during awards ceremony
- Invitation to VIP reception
- Six Complimentary Tickets
- Opportunity to provide a gift for the Empire State of Mind Drawing

SILVER SPONSOR - \$2,500

- Logo placement on emails and social media
- Quarter page ad in event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on Gala web page
- Invitation to VIP reception
- Four Complimentary Tickets
- Opportunity to provide a gift for the Empire State of Mind Drawing

BRONZE SPONSOR - \$1,000

- Logo placement on all event signage
- Logo placement and link on Gala web page
- Logo placement on emails and social media
- Logo placement on event invitation
- Invitation to VIP reception
- Two (2) Complimentary Tickets
- Opportunity to provide a gift for the Empire State of Mind Drawing

THE VOICE OF BRAIN INJURY
