

# Samantha Goldsmith Fund

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**Samantha Goldsmith**

Samantha Eden Goldsmith was a bright light to everyone who knew her. Born on February 14, 1986, Sammy embodied every characteristic of someone born on Valentine's Day - she was loving, compassionate, generous and had a heart of gold.

Sammy grew up in Cherry Hill, New Jersey with her parents, sister Jenny, and her grandmother. After graduating from the University of Maryland in 2008, she followed her heart and moved to New York City. Sammy loved the people and the energy of the big city and the opportunity to live independently and pave her own way.

Sammy had a very successful career in Corporate Communications working for two top fashion and beauty brands, Ralph Lauren and Estée Lauder. She was devoted to her close-knit family and numerous friends from all walks of her life. Sammy was magnetic – people were immediately drawn to her charm, charisma and bubbly sense of humor. She was incredibly selfless and always went the extra mile for other people. Sammy loved traveling, philanthropy and animals, especially dogs, and above all she loved her family.

Sammy had her whole life in front of her when the unthinkable happened. On August 8, 2019, she was struck by a car while on vacation with friends in England and suffered a severe traumatic brain injury (TBI). At only 33 years old, Sammy was suddenly in the fight of her life. She endured 3 very intensive brain surgeries and multiple weeks in the neuro ICU in England before her family was able to repatriate her back to the United States.

Once back in New York City, she started her long road to recovery. She spent months in acute TBI rehab at Mount Sinai Hospital where she made incredible strides towards walking and communicating again – her family and closest friends by her side every step of the way. No matter how painful or challenging her deficits were, Sammy never lost her fighting spirit. She had the strength, courage and resilience of an Olympic champion, pushing through the most horrendous circumstances. Sadly, progress was slow and ultimately in vain.

Sammy succumbed to complications from her brain injury and died on July 8, 2020 - 11 months to the day of her accident. Sammy is deeply missed by her family and everyone who loved her. This was (and still is) an indescribable loss – a beautiful life gone too soon.

After the accident, Sammy's family established a GoFundMe site to accept donations to help offset her extremely high and ongoing medical costs. Sammy's family decided to use the remaining funds that were donated to help other patients and families impacted by brain injury, thus the creation of the Samantha Goldsmith Fund, an endowment to the Brain Injury Association of New York State. Sammy's family knows first-hand how devastating a brain injury can be and hopes to help alleviate even a small portion of the financial burden borne by other families in this position.

And Sammy wouldn't have it any other way.

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*To learn more about the Samantha Goldsmith Fund, please visit [bianys.org](http://bianys.org).*