



## Legal Symposium

November 3-4, 2022

Manhattan, NY

The Brain Injury Association of New York State is excited to bring back the Legal Symposium. This interactive event for neuro-litigators will provide participants the opportunity to observe and participate in a full-day jury focus group, moderated by Malekpour & Ball, and followed by a full day of education sessions.

### **PRESENTING SPONSOR - \$3,500**

- Premier full-page ad in Symposium program book
- Prime logo placement on all printed materials and digital marketing including email blasts and signage
- Sponsor recognition listing in Symposium program
- Sponsor recognition on Symposium website with logo
- Sponsor recognition on slides during breaks
- Logo on front cover of program and event web pages
- Opportunity to provide welcoming remarks at Symposium
- Registration for three representatives for Symposium
- Two tickets to the Journey of Hope Gala, November 17 at Midtown Loft & Terrace
- Recognition in social media and in Brain Power, the BIANYS newsletter

### **GOLD SPONSOR - \$2,500**

- Full-page ad in Symposium program book
- Logo placement on all printed materials and digital marketing including emailblasts and signage
- Sponsor recognition listing in Symposium program
- Sponsor recognition on Symposium website with logo
- Sponsor recognition on slides during breaks
- Opportunity to provide remarks at Symposium
- Registration for two representatives for Symposium
- Recognition in social media and in Brain Power, the BIANYS newsletter

### **SILVER SPONSOR - \$1,500**

- Half-page ad in Symposium program book
- Listing on all printed materials and digital marketing including emailblasts and signage
- Sponsor recognition listing in Symposium program

- Sponsor listing on Symposium website
- *(Silver Sponsor continued)*
- Sponsor listing on slides during breaks
- Registration for two representatives for Symposium
- Recognition in social media and in Brain Power, the BIANYS newsletter

## **BRONZE SPONSOR - \$1,000**

*\*Does not include an ad*

- Listing in the Symposium program and on Symposium webpage
- Registration for one representative for Symposium
- Recognition in social media and in Brain Power, the BIANYS newsletter

## **INDIVIDUAL SPONSORSHIP OPPORTUNITIES:**

### **Day One Refreshment Break - \$500**

- Your logo and name will be featured prominently during the break and throughout the meeting at the Jay Suites.

### **Day Two Refreshment Break - \$500**

- Your logo and name will be featured prominently during the break and throughout the meeting at the Manhattan Penthouse.

### **Day Two Lunch Break - \$1,250**

- Your logo and name will be featured prominently during the lunch and throughout the meeting at the Manhattan Penthouse.
- You will have the opportunity to welcome attendees to lunch.

### **Leave Behinds - \$250**

- You will have to opportunity to leave brochures and other items for attendees.



## Legal Symposium: Sponsorship & Exhibitor Commitment Form

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

What level of Sponsorship would you like to commit to?

Presenting Sponsor (\$3,750)

Gold Sponsor (\$2,500)

Silver Sponsor (\$1,500)

Bronze Sponsor (\$1,000)

Day One Refreshment Break (\$750)

Day Two Refreshment Break (\$750)

Day Two Lunch Break (\$1,250)

Leave Behinds (\$250)

How would you like your name to appear on printed materials?

\_\_\_\_\_

Please send a high-resolution logo to Michelle Kellen [mkellen@bianys.org](mailto:mkellen@bianys.org) in either .jpg or .png format.

### Participating Conference Representatives:

Name \_\_\_\_\_ Name \_\_\_\_\_

Email \_\_\_\_\_ Email \_\_\_\_\_

### Payment Information:

\_\_\_\_ I'm paying by check. Enclosed is a check in the amount of \$ \_\_\_\_\_

\_\_\_\_ I will pay by credit card over the phone (518-459-7911).

Please return this form to Eileen Reardon, Executive Director, at [ereardon@bianys.org](mailto:ereardon@bianys.org) or 5 Pine West Plaza, Suite 506, Albany, NY 12205

*A copy of the latest BIANYS Annual Report and Financial Statements may be obtained upon request from the Brain Injury Association of New York State or the New York State Office of the Attorney General's Charities Bureau at 120 Broadway, 3<sup>rd</sup> Floor, New York, NY 10271.*