



2023 Corporate Partner Program

About the Brain Injury Association of New York State

The Brain Injury Association of New York State (BIANYS) is a statewide, non-profit membership organization that advocates on behalf of individuals with brain injuries and their families. Established in 1982, BIANYS provides education, advocacy, and community support services that lead to improved outcomes for children and adults with brain injuries and their families. The Association also offers a toll-free family helpline, chapters and support groups throughout the state, prevention programs, professional development programs, and a video and publications library. BIANYS plays a central role in the development of public policy on the federal, state and local level.

About the 2023 Corporate Partner Program

BIANYS' Corporate Partner Program increases visibility and provides unique brand awareness opportunities for partner organizations and businesses. Through the Program, you are given exclusive benefits and recognition commensurate with your annual level of participation. All contributions from Corporate Partners are used to enhance existing programs and projects benefitting thousands of people effected by brain injury throughout New York State.

All 2023 Corporate Partner Packages Include:

- All benefits of BIANYS membership, including the ability to vote for District Representatives on the BIANYS Board of Directors and member discounts for events, professional development courses and other activities
- Subscription to the Journal of Head Trauma Rehabilitation
- Subscription to the BIANYS quarterly newsletter, *Brain Power*
- Communications and updates from the Brain Injury Association of America
- Discounts and special offers for BIANYS' Annual Conference and Professional Symposium



2023 Corporate Partner Packages at a Glance

	Platinum Partner \$25,000	Gold Partner \$10,000	Silver Partner \$5,000	Bronze Partner \$2,500	Copper Partner \$1,500
Basic Member Benefits	X	X	X	X	X
Professional Development	X Presenting Series & Speaker's Bureau	X Speaker's Bureau	X 15 Registrations	X 10 Registrations	
Annual Conference & Professional Symposium	X Presenting Sponsor	X Supporting Sponsor	X Contributing Sponsor	X Exhibitor	X Exhibitor
March On for Brain Injury Walks	X Presenting Sponsor	X Gold Sponsor	X Silver Sponsor	X Bronze Sponsor	
Journey of Hope Gala	X Presenting Sponsor	X Silver Sponsor	X Bronze Sponsor		
Individual Memberships	X 50	X 35	X 20	X 10	
Website Advertising	X	X	X	Option to Add On	Option to Add On

All Corporate Partners will be asked to provide their logos and other advertisements before each event and must provide such in the format requested in a timely manner.

Platinum

\$25,000

As a 2022 Platinum Corporate Partner, you will receive:

- Professional Development Series Presenting Sponsor (*Category Exclusive*)
- Opportunity to be part of BIANYS' Speaker's Bureau for a Professional Development event
- Presenting Sponsorship for the Annual Conference and Medical Symposium
- Presenting Sponsorship for the March On for Brain Injury Walks
- Presenting Sponsorship for the Journey of Hope Gala
- Fifty (50) individual memberships
- Advertising banner on BIANYS website homepage and listing on our Corporate Partner web page with link to your website

**Please note that the Corporate Partnership Platinum level is an industry exclusive opportunity. If you would like to be considered, please complete the [Corporate Partnership Form](#) and return it no later than October 31 to info@bianys.org. This partnership level will be filled on a first come, first serve basis. Please contact us with any questions.*

Gold

\$10,000

As a 2022 Gold Corporate Partner, you will receive:

- Potential to be part of BIANYS' Speaker's Bureau for a Professional Development event
- Supporting Sponsorship for the Annual Conference and Medical Symposium
- Gold Sponsorship for the March On for Brain Injury Walks
- Silver Sponsorship for the Journey of Hope Gala
- Thirty-five (35) individual memberships
- Advertising banner on BIANYS website homepage and listing on our Corporate Partner web page with link to your website

Silver

\$5,000

As a 2021 Silver Corporate Partner, you will receive:

- Fifteen (15) registrations for our Professional Development Webinar Series
- Sponsorship for the Annual Conference and Medical Symposium
- Silver Sponsorship for the March On for Brain Injury Walks
- Bronze Sponsorship for the Journey of Hope Gala
- Twenty (20) individual memberships
- Advertising banner on BIANYS website homepage and listing on our Corporate Partner web page with link to your website



Bronze

\$2,500

As a 2021 Bronze Corporate Partner, you will receive:

- Ten (10) registrations for our Professional Development Webinar Series
- Annual Conference and Medical Symposium Exhibitor space
- Bronze Sponsorship for the March On for Brain Injury Walks
- Ten (10) individual memberships
- Listing on our Corporate Partner web page
- Additional opportunities available

Copper

\$1,500

As a 2021 Copper Corporate Partner, you will receive:

- Annual Conference and Medical Symposium Exhibitor space
- Listing on our Corporate Partner web page
- Additional opportunities available

Advertising Add On

Exclusive Opportunities for our Corporate Partners

Advertising

\$2,500

BIANYS' website attracts people from all over the world seeking medical information, legal information and resources for living with a brain injury. The advertising add-on includes:

- Advertising banner on BIANYS website homepage
- Listing on our Corporate Partner web page with link to your website

If you are interested in learning more about Corporate Partnerships or BIANYS, please contact Eileen Reardon at ereardon@bianys.org or 518-459-7911.

2023 Events & Activities

Professional Development Webinar Series

Quarterly - online

In 2017, BIANYS launched the Professional Development Webinar Series that has trained professionals working with people and families impacted by brain injuries across New York State. BIANYS is recognized by the New York State Education Department's Office of the Professions as a provider for continuing competencies in the following areas: Social Work, Physical Therapy/ PT Assistants, Speech-Language Pathologists & Audiologists, Continuing Teacher and Leader Education (CTLE) and Occupational Therapy/ OT assistants. We also provide CBIS continuing education credit and Certificates of Attendance.

Annual Conference and Medical Symposium

June 2023, Saratoga Springs

Each year BIANYS hosts an Annual Conference and Medical Symposium. These events attract survivors, family members and caregivers to participate in workshops, keynote presentations and virtual exhibit halls. Interactive and educational, these events can't be beat.

March On for Brain Injury Walk

September 2023, Locations across New York State

Entering its eighth year, March On for Brain Injury Walk brings people together at four locations around the state for a Family Fun Walk to raise money and awareness for brain injury. As we honor exemplary members of the community, our most popular event brings hundreds together for a day of activity, celebration and hope.

Journey of Hope Gala

November 2023, New York City

Our gala is an elegant evening of celebration and recognition of those who have made significant advances in the field of brain injury. Cocktails, music and awards make this a night to remember.



Join us on our mission...

Corporate Partner Form

Name _____

Company _____

(How you would like to be listed on print and digital materials.)

Address _____

Email _____

Phone _____

Please Select your Partnership Level

Platinum (\$25,000+)*

**Please note that the Platinum level is an industry-exclusive opportunity. This Partnership level will be filled on a first come, first serve basis.*

Gold (\$10,000)

Copper (\$1,500)

Silver (\$5,000)

Add On: Advertising (\$2,500)

Bronze (\$2,500)

I would also like to provide an additional contribution to support BIANYS in the amount of \$ _____

Payment Information

Credit Card: Please pay online at bianys.org or contact us at 518-459-7911.

Enclosed is a check in the amount of \$ _____

Please send the completed form to:

The Brain Injury Association of New York State
5 Pine West Plaza, Suite 506
Albany, NY 12205
or email to info@bianys.org