



SOME INFORMATION

What is Go Blue! for Brain Injury?

Go Blue! for Brain Injury is the fundraising component of the Brain Injury Association of New York State's recognition of Brain Injury Awareness Month. In the spirit of empowering the individual during Brain Injury Awareness Month, funds raised throughout March go to support BIANYS Annual Conference Scholarship Fund, which helps association members attend the Annual Conference.

Why Go Blue! for Brain Injury?

Thanks to funds raised through Go Blue! and other generous support, the Annual Conference Scholarship Program has helped hundreds of brain injury survivors, family members and caregivers attend BIANYS Annual Conference. The Annual Conference provides a variety of workshops and sessions, many created specifically for brain injury survivors and caregivers. It also helps foster a much-needed sense of community and belonging for people that are often isolated and misunderstood.

Fundraising for Go Blue! helps to ensure that scholarship funds and opportunities are available. As we continue to move forward with in-person events, the demand for scholarships has increased and we want to be able to help foster and strengthen the brain injury community.

How do I participate?

Whether an individual or an organization, anyone can participate in Go Blue! efforts. Visit bianys.org for more information on Go Blue!, to [register](#) or even to [donate today!](#)

About the Brain Injury Association of New York State

The Brain Injury Association of New York State is a statewide non-profit membership organization that advocates on behalf of brain injury survivors and their families and promotes brain injury prevention. We support, educate and advocate for the brain injury community, and provide support services that lead to improved outcomes for children and adults with brain injuries.

Questions?

Contact Allison Barna at 518-459-7911 or abarna@bianys.org.

Our goal is to raise \$35,000 for Go Blue! for Brain Injury. Will you help us hit it?

