



SOCIAL MEDIA

We have put together a few examples of social media captions and images you can use on your personal social media pages. The captions are from the point of view of a brain injury survivor. If you are a family member, friend, or supporter, please edit the caption to be from your point of view!

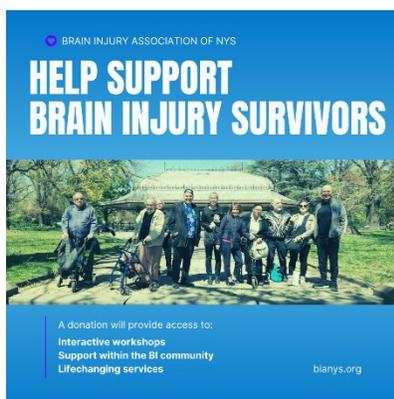
Please feel free to directly copy and paste what is written or edit it however you'd like. We have added in options to personalize as well. You can pull the image straight from this document or download it at the Dropbox link provided below. Of course, if you have other imagery you prefer, use that!

CAPTIONS:

OPTION ONE: I am raising money to send brain injury survivors to the annual Brain Injury Association of New York State (BIANYS) conference, and I need YOUR support! As you may know, I am a brain injury survivor, and helping others gain access to life changing services is so important to me. Please consider donating to: [\[insert personal donation link\]](#).

OPTION TWO: The Brain Injury Association of NYS was instrumental in my road to recovery after my brain injury. Please help me to help other brain injury survivors get the same opportunity as I had by donating to the BIANYS Conference Scholarship fund. Every penny counts! [\[insert personal donation link\]](#).

IMAGERY:



Dropbox link:

<https://www.dropbox.com/scl/fo/nxpoycio740jtka0igbmn/h?dl=0&rlkey=sp9qdv1btntnq8m8dxlckn3f>

Questions? Contact Allison Barna at 518-459-7911 or abarna@bianys.org.

