



Annual Conference

June 7-9th, 2023 Holiday Inn Saratoga Springs

Back in lovely Saratoga Springs, New York, the Brain Injury Association of New York State's Annual Conference is a must-attend event for survivors, family members and caregivers. Attendees participate in workshops, keynote presentations and virtual exhibit halls. Professional continuing education credits will be offered whenever possible.

Sponsorships for the Annual Conference

PRESENTING SPONSOR - \$5,000

**Category Exclusive*

- Prime exhibitor space at Annual Conference
- Premier full-page ad in Annual Conference program
- Prime logo placement on all printed materials and digital marketing including email blasts and Annual Conference signage
- Banner displayed at Annual Conference (banner to be provided by Sponsor)
- Sponsor recognition and exhibitor listing in Annual Conference program
- Sponsor recognition on Annual Conference website with logo
- Sponsor spotlight during the Annual Conference
- Logo on front cover of program and event web pages
- Opportunity to provide welcoming remarks at both the Annual Conference
- Registration for two representatives for the Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Recognition in social media and in Brain Power, the BIANYS newsletter

SUPPORTING SPONSOR - \$3,000

- Exhibitor space at Annual Conference
- Full page ad in Annual Conference program
- Logo placement on all printed materials and digital marketing including email blasts
- Sponsor recognition and exhibitor listing in Annual Conference program
- Sponsor recognition on Annual Conference
- Sponsor spotlight during the Annual Conference



(SUPPORTING SPONSOR CONTINUED)

- Registration for two representatives for the Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Recognition in social media and in Brain Power, the BIANYS newsletter

CONTRIBUTING SPONSOR - \$2,000

- Exhibitor space at Annual Conference
- Half page ad in Annual Conference program
- Sponsor recognition and exhibitor listing in Annual Conference program
- Sponsor recognition on Annual Conference and Medical Symposium websites
- Sponsor spotlight during the Annual Conference
- Placement of promotional item at conference (promotional items to be provided by Sponsor)
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in social media and in Brain Power, the BIANYS newsletter

EXHIBITOR SPONSOR - \$1,500

**Does not include an ad*

- Exhibitor space at Annual Conference
- Exhibitor listing in the Annual Conference program
- Registration for two representatives for Annual Conference
- Recognition in social media and in Brain Power, the BIANYS newsletter

SCHOLARSHIP SPONSOR - \$500

**An exclusive opportunity for the Annual Conference. Package may be added to other sponsorship levels. Provide a scholarship to an individual with a brain injury or their family member to attend the Annual Conference.*

- Receive recognition as a Scholarship Supporter on the Annual Conference web page and in the Annual Conference program.
- Registration for one representative for the Annual Conference



KEYNOTE SPONSOR - \$500

**An exclusive opportunity for the Annual Conference. Package may be added to other sponsorship levels. Keynote sponsors will allow us to buy Gretchen Evan's book for all scholarship recipients and donate money to her organization.*

- Receive recognition as a Keynote Supporter on the Annual Conference web page and in the Annual Conference program.
- Registration for one representative for the Annual Conference

Due Dates for Exhibitors and Sponsors		
Date	Action	Other information
5/1/2023	Contract and Payment due	Sent to BIANYS Office
5/8/2023	Completed informational survey due	Link will be sent to you in April
5/10/2023	Logo and Ad due for marketing/program are due	Email to abarna@bianys.org