March On for Brain Injury
September 9, 2023 Hudson Valley, Long Island, Rochester and Virtual
March On for Brain Injury raises awareness for brain injury and vital funds to support BIANYS.
Whether virtual or in person, March On is always a celebration!

PRESENTING SPONSOR - $5,000
*Industry exclusive
- Prime logo placement included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Prime logo placement on March On registration page and bianys.org landing page
- Prime logo placement on official March On for Brain Injury materials
- Prime logo placement on March On webpage, linking back to sponsor’s website
- Opportunity for promotional video for March On
- Opportunity to speak at day of event
- Prime logo placement on informational March On flier
- Prime logo placement on signage at event
- Shout out during event day at other sites
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Recognition in Brain Power, the BIANYS quarterly newsletter and Brain Trust, the BIANYS member only newsletter
- Four complimentary registrations

GOLD SPONSOR - $2,500
- Logo placement included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Logo placement on March On registration page and bianys.org landing page
- Logo placement on official March On for Brain Injury materials
- Logo on March On webpage, with link back to sponsor’s website
- Opportunity for promotional video for March On
- Opportunity to record introduction of Honoree
- Logo on informational March On flier, sent to all walkers
- Logo on signage at event
- Shout out during event day presentation
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- On-site booth space
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Four complimentary registrations
SILVER SPONSOR - $1,000

- Company name included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Company name included on March On registration page and bianys.org landing page
- Company name on official March On for Brain Injury materials
- Listing on stand alone March On webpage, with link back to sponsor’s website
- Listing on informational March On flier, sent to all walkers
- Listing on signage at event
- Shout out during event day presentation
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- On-site booth space
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Two complimentary registrations

BRONZE SPONSOR - $500

- Listing on stand alone March On webpage, with link back to sponsor’s website
- Company name on March On registration page and bianys.org landing page
- Listing on informational March On flier, sent to all walkers
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Shout out during events

The mission of the Brain Injury Association of New York State is to support, educate and advocate for people and families impacted by brain injury and to minimize brain injury through prevention. Learn more at BIANYS.ORG
March On for Brain Injury
Sponsorship Commitment Form

Company ____________________________________________
Name ____________________________________________
Address ____________________________________________

City, State, Zip ______________________________________
Email _____________________________________________
Phone _____________________________________________

How would you like to be listed on event materials?

_________________________________________________________________

What level of Sponsorship would you like to commit to?

- Presenting Sponsor ($5,000) □
- Gold Sponsor ($2,500) □
- Silver Sponsor ($1,000) □
- Bronze Sponsor ($500) □

In-kind Sponsorship ____________________________________________

_________________________________________________________________

Please list the names & email addresses of those you would like to register for March On:

Name __________________________ Email __________________________
Name __________________________ Email __________________________
Name __________________________ Email __________________________
Name __________________________ Email __________________________

Please send a high resolution logo to Eileen Reardon at ereardon@bianys.org in either .jpg or .png format.

Payment Information:

- I’m paying by check. Enclosed is a check in the amount of $ ________________
- I will pay by credit card over the phone (518-459-7911).

Please return this form to Eileen Reardon, Executive Director, at ereardon@bianys.org

A copy of the latest BIANYS Annual Report and Financial Statements may be obtained upon request from the Brain Injury Association of New York State or the New York State Office of the Attorney General’s Charities Bureau at 120 Broadway, 3rd Floor, New York, NY 10271.