



## **March On for Brain Injury**

September 9, 2023 Hudson Valley, Long Island, Rochester and Virtual

March On for Brain Injury raises awareness for brain injury and vital funds to support BIANYS.

Whether virtual or in person, March On is always a celebration!

### **PRESENTING SPONSOR - \$5,000**

*\*Industry exclusive*

- Prime logo placement included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Prime logo placement on March On registration page and bianys.org landing page
- Prime logo placement on official March On for Brain Injury materials
- Prime logo placement on March On webpage, linking back to sponsor's website
- Opportunity for promotional video for March On
- Opportunity to speak at day of event
- Prime logo placement on informational March On flier
- Prime logo placement on signage at event
- Shout out during event day at other sites
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Recognition in Brain Power, the BIANYS quarterly newsletter and Brain Trust, the BIANYS member only newsletter
- Four complimentary registrations

### **GOLD SPONSOR - \$2,500**

- Logo placement included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Logo placement on March On registration page and bianys.org landing page
- Logo placement on official March On for Brain Injury materials
- Logo on March On webpage, with link back to sponsor's website
- Opportunity for promotional video for March On
- Opportunity to record introduction of Honoree
- Logo on informational March On flier, sent to all walkers
- Logo on signage at event
- Shout out during event day presentation
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- On-site booth space
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Four complimentary registrations

Brain Injury Association of New York State  
5 Pine Plaza, Suite 506  
Albany, NY 12205

### **SILVER SPONSOR - \$1,000**

- Company name included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Company name included on March On registration page and bianys.org landing page
- Company name on official March On for Brain Injury materials
- Listing on stand alone March On webpage, with link back to sponsor's website
- Listing on informational March On flier, sent to all walkers
- Listing on signage at event
- Shout out during event day presentation
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- On-site booth space
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Two complimentary registrations

### **BRONZE SPONSOR - \$500**

- Listing on stand alone March On webpage, with link back to sponsor's website
- Company name on March On registration page and bianys.org landing page
- Listing on informational March On flier, sent to all walkers
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Shout out during events

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## **THE VOICE OF BRAIN INJURY**

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*The mission of the Brain Injury Association of New York State is to support, educate and advocate for people and families impacted by brain injury and to minimize brain injury through prevention. Learn more at [BIANYS.ORG](http://BIANYS.ORG)*

Brain Injury Association of New York State: EIN: 14-1632376

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## March On for Brain Injury Sponsorship Commitment Form

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

How would you like to be listed on event materials?

\_\_\_\_\_

What level of Sponsorship would you like to commit to?

Presenting Sponsor (\$5,000)  Gold Sponsor (\$2,500)

Sliver Sponsor (\$1,000)  Bronze Sponsor (\$500)

In-kind Sponsorship \_\_\_\_\_

\_\_\_\_\_

Please list the names & email addresses of those you would like to register for March On:

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Please send a high resolution logo to Eileen Reardon at [ereardon@bianys.org](mailto:ereardon@bianys.org) in either .jpg or .png format.

### Payment Information:

\_\_\_ I'm paying by check. Enclosed is a check in the amount of \$ \_\_\_\_\_

\_\_\_ I will pay by credit card over the phone (518-459-7911).

Please return this form to Eileen Reardon, Executive Director, at [ereardon@bianys.org](mailto:ereardon@bianys.org)