

# 2025 Annual Conference – June 11-13, 2025, Saratoga Springs

The Brain Injury Association of New York State's Annual Conference is a must-attend event for professionals, survivors, families, and caregivers. With dynamic workshops, inspiring keynotes, an exhibit hall, and networking opportunities, the Annual Conference offers something for everyone.

## PRESENTING SPONSOR - \$4,000 \*Industry Exclusive

- Prime exhibitor space at Annual Conference
- Premier full-page ad in the Annual Conference program
- Prime logo placement on all printed materials and digital marketing including email blasts and Annual Conference signage
- Banner displayed at Annual Conference (banner to be provided by Sponsor)
- Sponsor recognition and exhibitor listing in the Annual Conference program
- Sponsor recognition on the Annual Conference website with logo
- Sponsor spotlight during the Annual Conference
- Logo on the front cover of program and event web pages
- Opportunity to provide welcoming remarks at both the Annual Conference
- Registration for four representatives for the Annual Conference
- Placement of promotional items at the conference (promotional items to be provided by sponsor)
- Recognition in social media and in Brain Power, the BIANYS newsletter

#### **SUPPORTING SPONSOR - \$2,500**

- Exhibitor space at Annual Conference
- Full-page ad in the Annual Conference program
- Logo placement on all printed materials and digital marketing including email blasts
- Sponsor recognition and exhibitor listing in the Annual Conference program
- Sponsor recognition at Annual Conference
- Sponsor spotlight during the Annual Conference
- Registration for three representatives for the Annual Conference
- Placement of promotional items at the conference (promotional items to be provided by sponsor)
- · Recognition in social media and in Brain Power, the BIANYS newsletter

#### **CONTRIBUTING SPONSOR - \$2,000**

- Exhibitor space at Annual Conference
- Half-page ad in the Annual Conference program
- Sponsor recognition and exhibitor listing in the Annual Conference program
- Sponsor recognition on Annual Conference and Medical Symposium websites
- Sponsor spotlight during the Annual Conference
- Placement of promotional items at the conference (promotional items to be provided by Sponsor)
- Registration for two representatives for Annual Conference and Medical Symposium
- Recognition in social media and in Brain Power, the BIANYS newsletter

#### EXHIBITOR SPONSOR - \$1,500 \*Does not include an ad

- Exhibitor space at Annual Conference
- Exhibitor listing in the Annual Conference program
- Registration for two representatives for the Annual Conference
- Recognition in social media and in Brain Power, the BIANYS newsletter

#### NON-PROFIT SPONSOR - \$500 \*Does not include an ad

- Exhibitor space at Annual Conference
- Exhibitor listing in the Annual Conference program
- Registration for one representative for the Annual Conference
- Recognition in social media and in Brain Power, the BIANYS newsletter

#### **SCHOLARSHIP SUPPORTER - \$500**

 Provide a scholarship for an individual with a brain injury or their family member to attend. As a Scholarship Supporter, you will be recognized on the Annual Conference webpage and in the program. Your sponsorship also includes registration for one representative to attend the conference.

## NEW FOR 2025: ONE DAY EXHIBITOR SPONSOR - \$250 \*valid only on 06/12/2025

- Exhibitor space at the Annual Conference on Thursday, June 12 only
- Exhibitor listing in the Annual Conference program
- Registration for one representative for the Annual Conference
- Recognition in social media and in Brain Power, the BIANYS newsletter



# 2025 Annual Conference – June 11-13, 2025, Saratoga Springs ☐ PRESENTING SPONSOR - \$4,000 □ NON-PROFIT SPONSOR - \$500 ☐ SUPPORTING SPONSOR - \$2,500 ☐ SCHOLARSHIP SUPPORTER - \$500 ☐ CONTRIBUTING SPONSOR - \$2,000 ☐ ONE DAY EXHIBITOR SPONSOR - \$250 \*valid only on 06/12/2025 ☐ EXHIBITOR SPONSOR - \$1,500 **CONTACT INFORMATION COMPANY NAME:** NAME FOR PRINT: **ADDRESS: ADDRESS 2:** CITY: STATE: ZIP: WEBSITE: **CONTACT NAME: CONTACT EMAIL: CONTACT PHONE: PAYMENT INFORMATION:** $\square$ Please send me an invoice. $\square$ Pay by check. Enclosed is a check in the amount of \$ $\square$ I will pay by credit card. Please contact me at the number above. Please return form and payment information to Eileen Reardon at ereardon@bianys.org, fax 518-482-5285, or mail to: Brain Injury Association of New York State Attn: Sponsorships 5 Pine West Plaza, Suite 506 Albany, NY 12205

A copy of the latest BIANYS Annual Report and Financial Statements may be obtained upon request from the Brain Injury Association of New York State or the New York State Office of the Attorney General's Charities Bureau at 120 Broadway, 3rd Floor, New York, NY 10271.