



Journey of Hope Gala – November 2025, New York City

The Journey of Hope Gala celebrates individuals who have made significant contributions to the field of brain injury. This elegant evening offers a chance to network, celebrate, and come together as a vibrant community.

PRESENTING SPONSOR - \$10,000 *Category Exclusive

- Prominent recognition on all event marketing and promotional materials (social media, emails, and press releases)
- Opportunity to have a message included in the gala program
- Opportunity to address the gala audience
- Full-page recognition in the event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on the gala web page
- Eight complimentary tickets

GOLD SPONSOR - \$5,000

- Logo placement on emails and social media
- Half-page recognition in the event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on the gala web page
- Logo displayed during the awards ceremony
- Six complimentary tickets

SILVER SPONSOR - \$2,500

- Logo placement on emails and social media
- Quarter-page ad in the event program
- Logo placement on all event signage
- Logo placement on event invitation
- Logo placement and link on the gala web page
- Four complimentary tickets

BRONZE SPONSOR - \$1,000

- Logo placement on all event signage
- Logo placement and link on Gala web page
- Logo placement on emails and social media
- Logo placement on event invitation
- Invitation to VIP reception
- Two complimentary tickets

Additional Opportunity: AWARD SPONSOR - \$10,000

- Logo placement on emails and social media
- Opportunity to address the gala audience
- Full-page recognition in the event program
- Logo placement on all event signage
- Logo placement and link on the gala web page
- Eight complimentary tickets

Journey of Hope Gala – November 2025, New York City

- PRESENTING SPONSOR - \$10,000 BRONZE SPONSOR - \$1,000
- GOLD SPONSOR - \$5,000 AWARD SPONSOR - \$10,000
- SILVER SPONSOR - \$2,500

SPONSORSHIP CONTACT INFORMATION

COMPANY NAME:

NAME FOR PRINT:

ADDRESS:

ADDRESS 2:

CITY:

STATE:

ZIP:

WEBSITE:

CONTACT NAME:

CONTACT EMAIL:

CONTACT PHONE:

PAYMENT INFORMATION:

- Please send me an invoice.
- Pay by check. Enclosed is a check in the amount of \$
- I will pay by credit card. Please contact me at the number above.

Please return form and payment information to Eileen Reardon at ereardon@bianys.org, fax 518-482-5285, or mail to:

Brain Injury Association of New York State
Attn: Sponsorships
5 Pine West Plaza, Suite 506
Albany, NY 12205

A copy of the latest BIANYS Annual Report and Financial Statements may be obtained upon request from the Brain Injury Association of New York State or the New York State Office of the Attorney General's Charities Bureau at 120 Broadway, 3rd Floor, New York, NY 10271.