

March On for Brain Injury – September 13, 2025 Hudson Valley, Long Island, Rochester

March On for Brain Injury raises awareness and vital funds to support the Brain Injury Association of New York State. Held in three locations across New York State, it's always a celebration of resilience and community!

PRESENTING SPONSOR - \$5,000 *Industry Exclusive

- Prime logo placement included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Prime logo placement on March On registration page and bianys.org landing page
- Prime logo placement on official March On for Brain Injury materials
- Prime logo placement on March On webpage, linking back to the sponsor's website
- Opportunity for a promotional video for March On
- Opportunity to speak on the day of event
- Prime logo placement on informational March On flier
- Prime logo placement on signage at the event
- Shout out during event day at other sites
- On-site booth space
- Opportunity to provide promotional giveaways to attendees (sponsor to provide giveaway items)
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Six complimentary registrations

GOLD SPONSOR - \$2,500

- Logo placement included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Logo placement on March On registration page and bianys.org landing page
- Logo placement on official March On for Brain Injury materials
- Logo on March On webpage, with a link back to sponsor's website
- Opportunity for a promotional video for March On
- Opportunity to record introduction of Honoree
- Logo on informational March On flier, sent to all walkers
- Logo on signage at the event
- Shout out during the event day presentation
- Opportunity to provide promotional giveaways to attendees (sponsor to provide giveaway items)
- On-site booth space
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Four complimentary registrations

SILVER SPONSOR - \$1,000

- Company name included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Company name included on March On registration page and bianys.org landing page

(SILVER SPONSOR Continued)

- Company name on official March On for Brain Injury materials
- Listing on stand-alone March On webpage, with a link back to the sponsor's website
- Listing on informational March On flier, sent to all walkers
- Listing on signage at the event
- Shout out during the event day presentation
- Opportunity to provide promotional giveaways to attendees (sponsor to provide giveaway items)
- On-site booth space
- Recognition in Brain Power, the BIANYS quarterly newsletter
- Two complimentary registrations

BRONZE SPONSOR - \$500

- Listing on stand-alone March On webpage, with a link back to the sponsor's website
- Company name on March On registration page and bianys.org landing page
- Listing on informational March On flier, sent to all walkers
- On-site booth space
- Opportunity to provide promotional giveaways to attendees (sponsor to provide giveaway items)
- Shout out during the event day presentation
- One complimentary registration

NON-PROFIT SPONSOR - \$100

- On-site booth space
- Recognition during the event day presentation
- *No registration is included*



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PRESENTING SPONSOR - \$5,000

BRONZE SPONSOR - \$500

GOLD SPONSOR - \$2,500

NON-PROFIT SPONSOR - \$100

SILVER SPONSOR - \$1,000

CONTACT INFORMATION

COMPANY NAME:

NAME FOR PRINT:

ADDRESS:

ADDRESS 2:

CITY:

STATE:

ZIP:

WEBSITE:

CONTACT NAME:

CONTACT EMAIL:

CONTACT PHONE:

PAYMENT INFORMATION:

Please send me an invoice.

Pay by check. Enclosed is a check in the amount of \$

I will pay by credit card. Please contact me at the number above.

Please return form and payment information to Eileen Reardon at ereardon@bianys.org, fax 518-482-5285, or mail to:

Brain Injury Association of New York State
Attn: Sponsorships
5 Pine West Plaza, Suite 506
Albany, NY 12205

A copy of the latest BIANYS Annual Report and Financial Statements may be obtained upon request from the Brain Injury Association of New York State or the New York State Office of the Attorney General's Charities Bureau at 120 Broadway, 3rd Floor, New York, NY 10271.