

Make an ripple.
2025 Annual Appeal

November 2025

Dear friend,

I write to you today with one mission in mind: **to invite you to join our team.**

In today's **ever-changing political landscape**, the very **lifelines for brain injury survivors** are at risk. Imagine losing the essential supports that keep you **engaged, independent, and part of your community.**

For too many, that fear is not distant; it is a **looming reality.**

That is why **advocacy is no longer optional. It is essential.** And it is why the **Brain Injury Association of New York State (BIANYS)** has stepped up like never before to **protect the rights and services** critical to survivors and their families.

Standing Strong Together

This year, as we faced unprecedented uncertainty, BIANYS remained steadfast in our commitment to serve and to speak up.

Here is what we have been doing together:

- **Meeting with key legislators** to make sure our community's voices are heard
- **Sending weekly updates** to keep survivors, families, and professionals informed and united
- **Building partnerships** with like-minded organizations to amplify our shared mission
- **Deepening community connections** across every corner of New York State
- **Working closely with state agencies** to safeguard essential services
- And through it all, **remaining a truthful, reliable source of information** for those who rely on us most

This work, ***your work***, makes a difference every single day.

“Each action we take creates a ripple that can change a life.”

The Power of a Ripple

But more than the work itself, it is the **people behind** it who remind us why this mission matters.

Ann, an artist from Long Island, sustained a **traumatic brain injury** and suddenly found herself navigating the overwhelming maze of services and supports. She feared losing the care that had given her **independence and stability**, the very things that helped her reclaim her life.

When Ann turned to **BIANYS**, she found more than answers . . .

Ann found **guidance** through the system, **resources** to protect her care, and **comfort** in knowing she was not alone. Most importantly, she found **confidence** that her services, stability, and place in her community could continue.

Ann's story is one of many across New York State.

Each time BIANYS helps someone like Ann, **a ripple begins** - a ripple of **hope**, of **healing**, and of **connection**. And those ripples do not stop with one person. They **extend outward**, strengthening families, empowering communities, and reinforcing the systems that sustain them.

Ripples Become Waves

Every day, BIANYS is **only a phone call away**.

Through our **Helpline**, **Support Groups**, **Family Fund**, **Chapters**, **FACTS Program**, and **Continuum of Care**, we offer more than services - we offer hope. These small but powerful moments of connection are the **ripples** that, together, create **waves of change**.

Your support of the **2025 Annual Appeal** ensures these ripples continue.

It ensures that no survivor has to face their journey alone. It ensures that when someone calls for help, **BIANYS will answer**.

You Can Make a Difference.

This is what your gift makes possible: it saves lives.

Please consider making a gift today. Use the enclosed form or visit www.bianys.org to contribute to the **2025 Annual Appeal**.

Every donation, **no matter the size**, sets ripples in motion that change lives for the better.

Together, we can **protect what matters**, **support those who need us most**, and **build a stronger, more compassionate future** for all New Yorkers living with brain injury.

With gratitude,


Eileen Reardon
Executive Director





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I wish to make a gift in the amount of:

☐ \$25

☐ \$50

☐ \$100

☐ \$250

☐ \$500

☐ Other \$_____



Donate today.

Name _____

Company/School _____

Address _____

Email _____

Phone _____

Donations are tax-deductible. Please consult your tax advisor regarding the deduction.

Payment Information

☐ Enclosed is a check in the amount of \$_____

☐ Credit Card: Please pay online at bianys.org or contact us at 518-459-7911.

☐ I wish to talk to someone about leaving a gift in my will.

☐ I wish to make my donation in honor/memory of (please circle one): _____

Name and address for acknowledgment: _____

☐ My employer/company will match my donation. Contact information for your company: _____

Please return form to:

The Brain Injury Association of New York State
5 Pine West Plaza, Suite 506
Albany, NY 12205

A copy of the Brain Injury Association of New York State's latest annual report may be obtained, upon request, from BIANYS (5 Pine West Plaza, Suite 506, Albany, NY 12205) or from the New York State Attorney General's Charities Bureau (120 Broadway, 3rd Floor, New York, NY 10271).